

## IMCZNEWS



NOVEMBER 2013



## EDITORIAL

## Science going wrong

One of the few pleasures which I still cherish, apart of course from the weekly Stammtisch, is to read the Economist from cover to cover every week. In spite of it being slightly right of centre, and in spite of the bigger, unforgivable, sin of supporting the Bush war against Iraq, I still remain addicted to it. The analysis and comments on world news are generally well balanced and well informed, especially on the Middle East. In addition, there is a section on science and technology which helps me keep up with the latest advances.

The issue of October 19th had, however, a most unexpected front cover slogan. The first editorial leader refers invariably to the front cover theme. And so it was: a scathing attack on scientists and their work. For someone who had a thorough scientific training, albeit more than fifty years ago, I was truly shocked to the bone. However, on careful reading of both the leader and the associated article, I came to the conclusion that science as I knew it, had gone a long way down in almost all disciplines, especially in biotechnology.

Of course they are not referring to plagiarism which has made the rounds in Germany mostly in humanities and political or economic disciplines. The problems seem to hover mostly around biomedical and psychological disciplines, in other words those where statistical results have to be evaluated. Cherry picking and ignoring negative results seem to be widespread. The famous saying "trust is good but control is better" in slightly modified form, "trust but verify" has been the backbone of the scientific method. Verify automatically implies the repeatability of experimental results. This approach has proved ideal for self-correction and progress. Scientists at Amgen, a pharmaceutical giant, report that out of 53 studies on cancer, they were able to replicate the reported results in only six. The reasons for such a tendency are easily identified: the cut-throat rat race to publish, according to the motto *publish or perish*, and the reluctance of the scientific journals to publish negative results, which are often just as valuable as positive ones. In fact some claim that negative results are far more important than positive ones, because in science, only disproof can be conclusive. Obviously, new approaches and new thinking by the scientific community are called for in order to reverse this reprehensible trend.

Muthana Kubba  
Newsletter Editor  
newsletter@imcz.com



## IMCZ

Introducing...new members

THE IMCZ WELCOMES:

## Antti Puhakka

Antti hails from Finland and holds an MSc in industrial engineering and management. He came to Switzerland with his family six years ago, and lives for the past two years in Unteraegeri. He works for Siemens Building Technologies, International Headquarters and is responsible for Global Account Development. Previously, he had worked for three years in Germany and for shorter periods in Austria and Italy. On his free time he plays various sports with his children, and is learning to play the guitar. He also enjoys playing badminton, skiing, reading and travelling. During summer times he likes fishing as well. As a Finn he cheers of course for EVZ (Eishockey Cub, Zug).



## Ivar Günther

Ivar is from Sweden, he lives in Unteraegeri. His hobbies include art, cooking, dining, history, investment, literature, music, skiing, travel, wandering and wine.



## Dr Lothar Zieger

Lothar was born and raised in Frankfurt, Germany. He studied medicine there and in Lübeck. He has always endeavoured to stay at the 'cutting edge' of medicine. He spent the best part of two decades practicing medicine in the British Isles but decided to moved to Switzerland in 2008 and has cherished this decision ever since. He works as a private GP and medical director of the Institute of Resonance Medicine in Schwyz. He is also a trained paramedic, psychotherapist and aura surgeon. These days he is mainly an environmental physician specialising in all things chronic and "inexplicable".



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## YOUR NEWSLETTER GOES PUBLIC

The board had decided to make the current Newsletter available to everyone.

Visitors to our site imcz.com can read the current Newsletter under About Us -> Current Newsletter

## FUTURE EVENTS

- THURSDAY NOVEMBER 7, **New Members Reception.** Finger foods with beer and wine at Theater Casino, Zug, starting at 18:00 hours. All regular members are invited. Mr. René Welti Events@imcz.com
- WEDNESDAY NOVEMBER 20, **Bowling at the White Line Bowling Centre**
- THURSDAY NOVEMBER 28, **Joint Stammtisch with the ZIWC, Park Hotel Lobby 18:00 to 20:30**
- THURSDAY DECEMBER 5, **Special Stammtisch with a presentation by Mr. David Kauders, "The New Economic Cycle: how it affects business and investors".**
- WEDNESDAY DECEMBER 11, **Bowling at the White Line Bowling Centre**
- SATURDAY JANUARY 11, **Ski day at Stoos with Ian Karran. Meet at Stoos station between 9 and 9:30.** iankarran@gmail.com
- THURSDAY JANUARY 23, 2014, **Annual General Meeting, Park Hotel, Zug 18:00 hours**
- SATURDAY JANUARY 25, 2014, **Burns' night supper at the Landhaus restaurant in Baar. Check with John Stuart**





## IMCZ

Introducing...new members

THE IMCZ WELCOMES:

He has two wonderful children now living in Scotland and is also an IMC-rated private pilot who enjoys travelling, particularly to warmer places during the darker months of the year, all this ideally combined with gourmet vegetarian food.

### Marcus Vinti

Marcus hails from Rome, Italy. He came to Switzerland at the age of 16, and moved in the late nineties to London where he worked with Deloitte & Touche in business development. He moved to Switzerland in 2009 and works in Zurich for an international insurance consulting company. He is single and lives in Langnau am Albis. Top of his hobbies is tennis, but he also likes art, eating out, playing golf, and skiing.



### Krishna Prasad

Krishna Prasad is a German citizen of Indian origin. He has a Master's degree in Business administration. He founded Technaura, an IT Services Company, in Germany in 2002 and then expanded to Switzerland, UK and India. He is also on the board of Trio sheen International (FMCG trading) based in Dubai and Unidesign (real estate development) based in India. He lives in Steinhausen with his wife, an International school (IB) teacher and his 11 year old son. He enjoys a good game of badminton, travelling and astronomy. He is passionate about philanthropy especially child education.



### Paul Johns

Paul is a British citizen who worked in the Netherlands for 10 years before taking a job in Cham two years ago. He now runs the Group Treasury & Tax for a multinational vending company and is a regular member of their pub quiz team. Paul's wife shuttles between the UK and Zug and they have three children living and studying in UK universities. He loves the wide variety of music in the Zug area as well as walking up the local mountains. Reading, cooking and crosswords mean that he has no need for a TV, and the ever-changing sunsets make for better viewing anyway.



### Joerg Truebl

Joerg was born in Austria and came to Zug together with his family in 2010. He studied Environmental Engineering in Vienna and Bristol, then he held several top executive positions in international companies. He loves dynamic business environment and his career led him to exciting long term Projects in Singapore, China, Dubai, Canada and Poland. He developed companies in the field of renewable energies, waste management, special materials and packaging. Now he is working as Business Consultant, Interim Manager and Trainer, specialising in Start Ups, Turnaround/Change Management and M&A. Together with his wife and son he enjoys sailing, mountain-biking, skiing and hiking."



## Burns' Night Dinner



This is an advance notice for the traditional event with whisky and Haggis which shall take place as before in the Landhaus Restaurant in Baar, two days after the AGM. Saturday January 25, 2014.

All members with their spouses are invited to attend.

The organiser is steadfast IMCZ member John Stuart.

## Annual General Meeting



The Annual General Meeting AGM of the Club shall take place on Thursday January 23, 2014.

Again it shall take place at the Park Hotel Zug at 18:00 hours.

All honorary and regular members are invited to attend and participate in shaping the Club's activities and future. The agenda shall be circulated in December 2013.

## IMCZ Ski Day at Stoos



On Saturday January 11, the club is organising a ski day at the nearby ski resort of Stoos.

Click [here](#) for full details, or check our website under Events.

## Special Stammtisch Thursday December 5

IMCZ member, Mr. David Kauders shall give a presentation on December 5, entitled, "The new Economic Cycle: how it affects businesses and investors". The lecture shall take place in the Parcolino conference room just right of the main hotel entrance.

He shall show us how central banks are replacing the traditional economic cycle by their own destructive methods.



## IMCZ

### BOARD MEMBERS

Board Member bios are posted under the following link: <http://www.imcz.com/Board.asp>. Go ahead and check them out!

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## New Members Reception



The IMCZ wishes to introduce all new members and invites all members for another great event. Hospitality Finger Foods with Beer and Wine sponsored by the IMCZ (Hard drinks excluded).

**When:** Thursday November 7  
from 18:00 to 20:00 hours  
**Where:** Theater Casino Zug, Bar/Lounge area  
Artherstrasse 2-4, 6300 Zug  
Tel 041 729 05 50  
[www.theatercasino.ch](http://www.theatercasino.ch)



## Logging in on our website

It is hardly necessary to emphasise the importance of logging-in on our website. For one thing, all the future and past events are listed, and if registration is required one can register on line. Additionally, every member can check his own entry on the web, change or modify the entries. Also you can look up all the members or search for a particular member. The search function is very general. One can search for a name, a place, a post code, a telephone number or a hobby. For example if you play golf and want to know who else in the club plays golf, all you have to do is write 'golf' in the search field and you shall get all the members whose hobby include playing golf.

Some members, especially the newcomers, are not quite sure how to login. It is very easy. You go to [www.imcz.com](http://www.imcz.com). The user name is **your email address**. The password is the same password you gave when applying for membership. If you had forgotten your password, simply click on the field, "**Forgot my password**" and you shall receive an email, which shall enable you to reset the password. If you still can't login, please contact the [webmaster](#) or me, the [newsletter](#) editor.

The screenshot shows the IMCZ.com website with a navigation bar (Home, New Member, About Us, Events, Contact) and a login section. The login section includes a 'Login' heading, a prompt to enter username and password, and input fields for 'Username:' (containing 'example@bluewin.ch') and 'Password:'. A 'Login' button is below the fields, and a link for 'Forgot your password?' is at the bottom left of the login area.



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## Swissness Regulation Weakens Swiss Food Brands

Contributed by IMCZ member Remo P. Jutzeler van Wijlen, Head R&D Sponser Sports Food Ing. Appl Food Sciences, MAS Nutrition & Health ETHZ

Apart from the Swiss watch industry, there is probably no other industry, which is cheering over the imminent Swissness regulation, the aim of which is better protection of Swiss manufacturers and their reputation for high-quality products (aside from whether or not this reputation is deserved). In the course of parliamentary discussions, and through the lobbying work of various stakeholders, the regulation has turned into a consumer and farmer protection law. The final version of this Swissness regulation certainly increases the hurdles to designate a product "Swiss made", thereby protecting the brand "Switzerland", but, ironically, it also weakens the Swiss against foreign manufacturers!

Against the background of the obvious market demand for and trust in Swiss made products, there are many dishonest companies using Swissness in their name, brands or origin denominations. As an example there is a Croatian company called PharmaSuisse Laboratories, which has not the slightest reference or connection to Switzerland. Apparently the name helps to sell its dietary supplements, and PharmaSuisse is present every year with a booth at the exhibition Vitafoods on Swiss soil in Geneva. Such occurrences, of course, ridicule the present helplessness of Swiss legislature, because there is no legal barrier to the use of the name (only the Swiss crest is protected)!



Undoubtedly, there is a need to regulate and protect Swiss branding in one or another way, in order to prohibit and prosecute such obvious abuse. However, in the course of developing a regulation, the politicians did not properly consider two major issues: First of all, Switzerland is traditionally a country of craftsmanship, technological know-how, and innovation, rather than of resources. In 2013 Switzerland won the Global Innovation Index the third time in a row and with a healthy margin! The second issue which was not properly considered, is the major difference between the machine industry and food manufacturers. Whereas craftsmanship, know-how, and innovation may be balanced between the two, only limited food raw materials can be cultivated and resourced in Switzerland! Apparently, this caused a second level of Swiss origin demands desired by the strong lobby of our agricultural industry (assisted by consumer organisations): Not only should "Swiss"-labelled goods generate 60% of their manufacturing costs (including research and development) in Switzerland (as for the technical industries). In addition 80% of the raw materials should stem from domestic production! Even though this may seem legitimate at first glance, any further

discussion could stop here, because these are two different pairs of shoes! After all, who ever bought a Swiss chocolate because of Swiss origin of its ingredients? We are not talking about Swiss cheese, eggs, fruits, or other less refined foods, of course, but about highly refined industrial foodstuffs. However, the previously mentioned stakeholders were too strong and succeeded in mixing the "Swiss quality" convention with a "Swiss origin" component – to the exclusive disadvantage of the Swiss food industry!

Traditional and world-famous Swiss products such as Toblerone chocolate, Knorr soups, Kambly crackers, Ricola candies, Hero jam, or Thomy mustard did not earn their Swiss quality reputation because of the origin of their ingredients. Origin declaration of ingredients should be looked upon separately. In fact, it already is to some extent: In contrast to the European Community, Switzerland requires declaration of the origin of any ingredient exceeding 50% in weight of the finished product, if it could be mistakenly assumed to come from the product's country of manufacture or from the country of the company purveying it. Most of the ingredients of the products mentioned above are not available locally in sufficient quantities the whole year round, and may also be massively overpriced for political reasons. Foreign countries generally have much weaker restrictions, if any. Germany, for example, with a massively larger agriculture sector, requires only 45% of ingredients to be of domestic origin. From this viewpoint it becomes clear, that instead of strengthening Swiss food manufacturers by giving them a marketing tool called "Swissness", the regulation turns into another (indirect) subvention of Swiss agriculture. At the same time it introduces a potential marketing disadvantage against foreign competitors by its unnecessarily exorbitant requirements. The present appetite of Asian customers for European toddler foods is a another good example, demonstrating that the new Swissness regulation may cut the branding advantage of Swiss manufacturers due to national shortage and a volatile supply situation for milk-based ingredients. Crazy enough, for milk-based food the parliament even demands 100% Swiss origin!

But as so often, the devil lies in the details, meaning in the implementation and enforcement of a regulation. And this is indeed the major issue our lobbyists and politicians have not considered. Any professional in the food industry you may ask will shake his head over the lack of pragmatic understanding. True enough there will be a (still to be defined)



provision to weaken the "80% of ingredients' origin" rule, for ingredients of "insufficient availability". But what are the criteria? What is the limit of "sufficiency" over what time period? Who can reasonably determine, check, and enforce this, and how? Most of all, who will provide and pay for the extra manpower needed? The absurdness and difficulty of the task becomes even more clear in regard to animal husbandry and breeding. Do cattle have to be born, raised, and/or slaughtered in Switzerland to be of Swiss origin? How about salami cured and



processed in Switzerland, made from the meat of pigs slaughtered in Switzerland, raised partly in Germany, and born in the Netherlands? A 22 to 18 vote of the parliament finally agreed on husbandry, not upbringing, as decisive for the place of origin – luckily, because otherwise a hen brought up in Germany, but spending her productive life in Switzerland would only lay German eggs ;-). An interesting question by the way is: What requirements must eggs satisfy to bear the Swiss flag on the Swiss National holiday?

The new "Swissness" regulation is another example of how stupidly and ignorantly Switzerland's politicians throw away the potential competitive advantages of our country by overly and naively believing in the positive impression of a forerunner's example on other nations. At least it offers a new justification for higher Swiss food prices due to increasing documentary requirements, but that isn't quite the market advantage one strives for as a manufacturer.



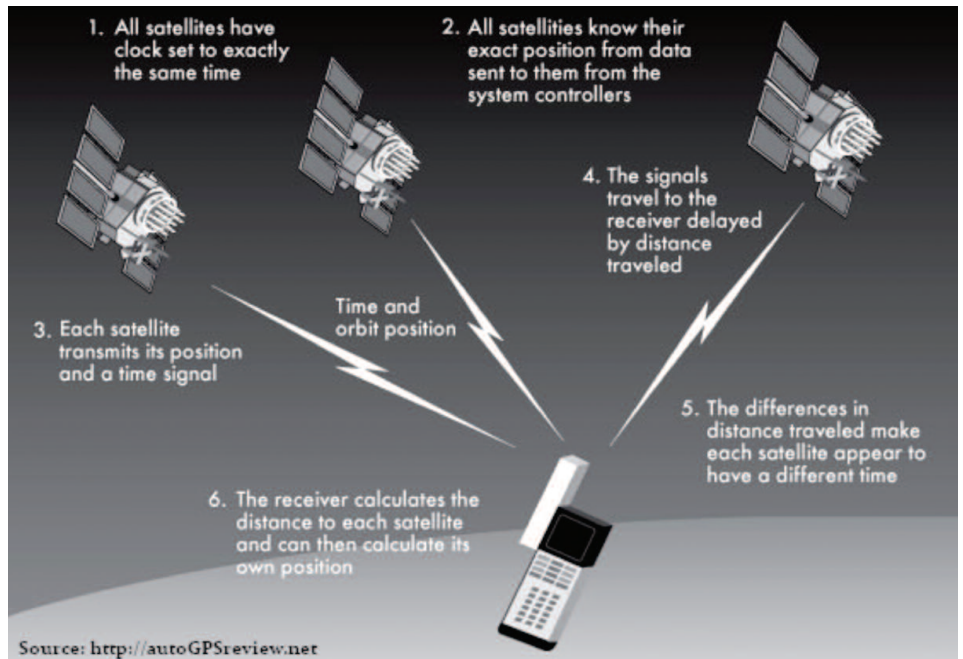
## GPS, Galileo, Glonass and BeiDou

Contributed by IMCZ honorary member  
and Newsletter Editor Muthana Kubba

### GPS

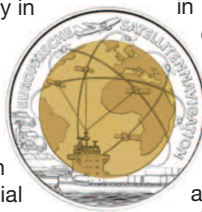
Without doubt, the Global Positioning System, GPS, had revolutionised navigation in all its forms. In fact it is difficult to imagine life without it now. The number of applications using it is countless, every smart phone has it, and naturally all navigation instruments would not work without it. Even climbers and hikers use it not only to show their location, but also their altitude.

It started as a military project in the USA, the first satellite being launched in 1978. After a Korean Airline plane was shot down in 1983 with the loss of 269 lives when it strayed over Soviet territory, President Ronald Regan released its use for civilian and commercial applications, albeit with reduced accuracy. The system became fully operational in 1994 with 24 low orbit satellites circulating the Earth. The satellites are passive, meaning they only transmit a signal continuously. An observer on Earth can determine his position by receiving signals from three satellites, and his altitude above sea level when receiving signals from four satellites. The way the system works is illustrated very clearly in the figure above.



### Galileo

Seeing that both the Americans and the Russians had developed their own global navigational systems, with tremendous military and commercial advantages, the European Union wanted its own system as well. After a slow start and difficult funding constellation, the system was launched under the name **Galileo**. It is however not yet fully operational. So far four satellites have been launched to test the system. Additional satellites shall be launched to make it operational by 2015. The system is expected to become fully operational in 2019 with a total of 30 satellites in orbit, 27 of them active and three would be active spares. Galileo is designed for an accuracy of one metre both horizontally and vertically. It shall be free for basic use with lower accuracy and available against payment for the high accuracy version.



degrade its accuracy. In any case having more than one system running is always advantageous. A fault can take place anytime in such a complex system which needs constant supervision and updating from ground control stations. It is anticipated that when Galileo becomes fully operational devices would be developed which can receive signals from both the GPS and Galileo systems. These devices would then be in a position to switch from one to the other system when the signal of one system becomes weak.

### New Applications

Additionally, there are several additional features and applications for a reliable and accurate global navigational system. Galileo shall have additional features not available with the other systems. For example, it shall maintain its high accuracy at high altitudes. Also the orbital angles of the satellites are so chosen that the polar regions are fully covered.

Another unique feature of the system would be a **"global search and rescue"** feature. The satellites shall be equipped with a transponder which can relay distress signals received from persons in distress.

Navigational receivers can be equipped with a distress transmitter to be used when required. The relayed signal shall be sent to a rescue coordination centre, which can initiate the rescue operation. At the same time the system shall send a message to the persons in distress informing them that their situation has been detected and help is under way. This feature is new and is considered a major improvement to the other two systems.



### GLONASS

The Russian **Glonass** system was launched around the same time as the American GPS system, but went into disrepair after the collapse of the Soviet Union in 1991. However, under President Putin it was restored and became fully operational in 2000, with 24 satellites. It is mainly constructed to cover the vast area of the Russian Federation and the states of the former Soviet Union states.

### Why the duplication?

Well, in times of crises, the USA could switch off the GPS system completely, or further

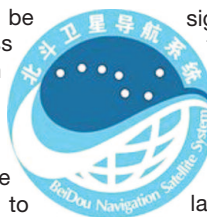
### Air Traffic Control (ATC)

Of course it jumps to mind that such a system shall find applications in aviation. In fact the major feature of the next generation of FAA (Federal Aviation Authority) rulings make full use of the GPS. The major immediate advance would be to simplify aircraft descent. Instead of using the present system of descent and hold, the aircraft can descend continuously using the GPS systems. In fact some airports are already experimenting with tailored arrivals, where GPS is enabling incoming aircraft to make a gradual descent along a continuous line.

Of course the biggest trophy of all is when responsibility is transferred to the pilots of the aircraft instead of the ATC. Every pilot knows exactly where his aircraft is and where all the other aircraft in the vicinity are. The ATC's function would then be limited to giving landing clearances.

### Compatibility Issues

Very soon a fourth system would be up and running during this decade. Yes the Chinese are also at it. Their system is called **BeiDou Navigational Satellite system, or BDS**. Test satellites have already been launched. Similarly to Galileo, it shall have 30 satellites in orbit. In theory, a GPS receiver, receiving signals from four satellites of any of the four systems, should be in a position to calculate its position and altitude exactly. However, this would only be the case if the systems were compatible. For the systems to be compatible they must speak the same language and the engineering details must be fully discussed and coordinated at the design stage. As with television standards, however, no such luxury has so far been achieved, and the systems remain mutually incompatible. What a pity!





## Sailing the Adriatic, Part 2

*Contributed by IMCZ board member and Webmaster Roger Brooks with photos courtesy of ZIWC member Margareta Pfander*

### Dubrovnik, Tuesday

Sailing northward along the Dalmatian coast, Dubrovnik was our next port of call. Dubrovnik is a sprawling metropolis at the southern tip of modern-day Croatia, and extending outward from the ancient walled city at its heart. The walled city around the old harbour where we came ashore is indeed the main attraction, so we opted to explore it ourselves on foot. The city is said to have first been settled by the ancient Greeks. Although the first stone fortifications were probably begun in the 8th century, the present form of the walls grew from the 12th to the 17th centuries. The current layout of the old city dates coincidentally from 1292, just a year after Switzerland declared its independence. Dubrovnik has been a UNESCO World Heritage Site since 1979.

In Italian, Dubrovnik is still known by its ancient Latin and Dalmatian name of Ragusa. Like most of the places we visited, it was under Venetian rule from the 12th to the 14th centuries. After a few generations as a quasi-independent vassal state of Hungary, it achieved self-rule from the 15th to 19th centuries, while paying tribute to the Ottoman Empire. In the 19th century it passed first under the control of the Napoleonic Empire and then the Austro-Hungarian Empire. It acquired the name of Dubrovnik after the dissolution of the Austro-Hungarian Empire at the end of World War I, when it joined what would later become Yugoslavia.

After coming ashore with the Royal Clipper's tender, we spent an hour or two exploring the old city's few large plazas and many narrow streets, from the harbor up to the Pile Gate at the eastern, uphill edge of the old town and then back down again. Just outside the Pile Gate is a terminal, where busses deliver passengers from the larger cruise ships (which dock at the modern Port Gruz in the newer part of the city) to the entrance of the old town. Just inside the Pile Gate is Onofrio's Great Fountain. Built in the 15th century by Onofrio della Cava, it was the terminus of an



*Onofrio's Great Fountain*

aqueduct which continues to provide the city with fresh water from Sumet, 12 km away in the hills above Dubrovnik.

An astonishing number of the side streets somehow found room for (multiple) pizzerias with tables "al fresco"! We opted instead to return to the ship for lunch and thus fortified made a second foray into the old town, to circumnavigate the legendary walls. Although they (perhaps with some help from the legendary charm and skillful diplomacy of the locals) protected the city from invasion for centuries, they were severely damaged during the Balkan wars of the early 1990s and have been since rebuilt.

The walls are about 2 km in circumference. Making the circuit involves a surprising amount of climbing, even once one has climbed the wall itself. We ascended the wall

on its lowest, seaward side, near the aquarium. The circuit took us a good two hours, what with all of the stops to admire the different views and take pictures. The picture below was taken from the wall near the Minceta Tower, at the NW corner of the old city and the highest point of the walls. The Minceta Tower is one of five forts which were built to defend the city, and one of three which actually form part of the walls (the others being Fort Bokar at the SW corner and St. John's Fort at the eastern tip). In the background on the left, you can see the island of Lokrum, which is home to a botanical garden.

### Hvar, Wednesday

Our port of call on Wednesday was Hvar, which designates both the island and its capital, located on the southern, seaward side of the island. Here we opted for a guided excursion to the former capital, which in its time was also called Hvar, but is now called simply Stari Grad (the old town).

The "new" capital city of Hvar may well be just as old as Stari Grad, but only became the capital in the 13th century, when the island came under Venetian protection. The location on the seaward side was more convenient for the Venetian fleet, which used it as a base of operations well into the 18th century.

We were fortunate on our excursion to have a guide, Arjana Vidal, who was not only charming and multilingual but also very well informed about the history of both the island and the region, from ancient to recent times. As she explained to us, Hvar comes from the name Pharos (lighthouse), which the ancient Greeks gave to Stari Grad when they settled there. In Stari Grad, we stopped at the Dominican Monastery and Church of St. Peter, which was founded in the 15th century by order of the pope Sixtus IV and also features a museum. The museum is small, but has quite a variety of artifacts, including prehistoric fish fossils as well as stone age tools and renaissance artwork. We also visited Tvrđalj Castle, the former residence of the Croatian poet, [Petar Hektorovi](#). Petar Hektorovi fortified the residence to serve as a shelter for the local population during the attacks of the Ottoman empire during the 16th century. He was also one of the benefactors of the aforementioned Dominican church and monastery.

In more recent history, a respected name in the area is that of a Napoleonic governor, Auguste de Marmont. Although he governed for only a few years, he is credited with having established a great deal of fundamental infrastructure (such as roads) and, in particular, for championing the cause of education. Ironically, the French consider him a symbol of betrayal for his support of King Louis XVIII after Napoleon's defeat at Waterloo.



*View of Dubrovnik from the city wall, near the Minceta Tower*





Main plaza at the harbor of Hvar, featuring St. Stephen's cathedral

On our way back to Hvar (the city) we stopped to enjoy a snack of bread, cheese and cold cuts accompanied by local wines at the residence of a local vintner in the village of Vrisnick. Viniculture is no longer as important here as it once was; still large expanses of hillside on the island are devoted to vineyards.

We also stopped at the so-called "Spanish Fortress" (Fortezza Spanjola), which occupies a spectacular vantage point above the bay of Hvar (the city). It commands not only a view of the city and its harbor, but also of the Pakleni islands. The first fort at this site was built by the ancient Illyrians and the fortifications were rebuilt and expanded by successive regimes, including the Greeks and the Romans. Some refer to it as the Venetian fort, because it slowly acquired its current form under Venetian rule between the 13th and

16th centuries. It provided refuge to many of the local citizens during the previously mentioned attacks of the Ottoman Empire in the 16th century. Further renovation and expansion occurred in the 19th century under Napoleonic and then Austrian rule, although there is another fort which was built under Napoleonic rule on a higher hill to the East. The name "Spanish Fortress" is attributed to Spanish engineers who worked on the fort in the 14th century.

*Join us again next month for the final installment of our Adriatic odyssey!*



View of the bay of Hvar from Fortezza Spanjola



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Sat 23 Nov 18:30

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## IMCZ SKI EVENING AT THE PARK HOTEL

### Fascinating Presentations on the Cutting Edge of Winter Sport

Contributed by IMCZ sports' editor Joseph Dow

At the beginning of October, we had a very interesting evening revolving around the sport of snow skiing to get ready for the upcoming season. The event was well-attended with approximately 35 people showing up to hear the presentations. For the evening, we invited three speakers, all from local Swiss organizations involved with snowsports.

First, we heard all about the exclusive, handmade AK Skis from Francesca and Marco Kuonen. This Swiss sister and brother team has carried on the family tradition from their famous father, Aldo Kuonen, for whom the brand is named. They source and use the finest materials from special wood cores to their Elastak anti-vibration topskins (a type of natural caoutchouc rubber) to produce a limited quantity of exceptional skis, which are the best I have ever tried. They offer a nice collection of different style skis, mostly in the race vein and particularly suited for the piste, but they are also known for their line of touring skis. Their skis are not designed exclusively for the racer but for the serious ski enthusiast.

Next up, we had Werner Matzner of the precision skiwear maker, Mountain Force, who detailed the many steps required to craft their fine ski clothing. Werner told us all about the unique materials and techniques that seem more like preparations for a mission to Mars than for the making of winter sports clothing. The result is amazingly light and non-restricting outfits, which provide surprising warmth and breathability. Nothing is left out of the design and the high-fashion styling is worthy of a runway in Paris or Milan.

To round out our night, Christian Appert gave an insightful overview of the local ski resort of Stoos above Schwyz. Christian covered the layout of the slopes and village and detailed the upcoming infrastructure improvements that are underway. Then, he provided some interesting inside information about locals' secrets for gourmet food and drink on the mountain. One point of interest was all the alternative uses for Stoos' snow besides skiing, which ranged from more traditional snowshoeing to the extremes of airboarding. I think I'll stick to the skis! The IMCZ is organizing again this year a ski day at Stoos, planned for January 11.

At the end, it was a most interesting evening that covered a wide range of topics associated with the sport. I hope everyone found it enjoyable and thanks again to all our presenters!

#### Information about the presenters, if you missed the event:

- **AK Skis of Switzerland:** [www.ak-ski.ch](http://www.ak-ski.ch), Francesca & Marco Kuonen, Stansstad
- **Mountain Force Skiwear of Switzerland:** [www.mountainforce.com](http://www.mountainforce.com), Werner Matzner, Rotkreuz
- **Stoos Ski Resort:** [www.stoos.ch](http://www.stoos.ch), Christian Appert, Morschach

**COMING UP IN THE NEXT FEW ISSUES:** Zermatt revisited. I'll let you know the latest happenings at one of the best, if not THE best ski resorts in the world.



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# Panic Stations. New rules for next year

There was panic stations at the start, as I had accounted for 12, forgotten 1, and then 3 extras arrived. However nothing that the club cannot quickly sort! So 15 people and 4 lanes. Lane 9 game 1 and 2 was very unusual with virtually no strikes for the best bowlers!!!

Definitely a prize for consistency goes to Janis Meier 1 pin, between all 3 games, says someone is playing well. She was overall best score, best Lady and was a very happy recipient of some nice wine.

The last game was the strongest finally on lane 9 with the consistency of Beat Züger winning through to take the wine bottle.

Everyone else enjoyed the ups and downs of what is called Ten-Pin bowling, my Canadian friend at work refers to 5-pin bowling and smaller lighter balls. That would be something different to try!

As we come up to the end of the 6th year of bowling, we have to set some rules: All bowlers should be members of either the IMCZ or ZIWC from next year 2014. The simple rule will be, the two wine bottles shall go to the top members. If no member ZIWC members are present we revert to best two IMCZ members and if non-members are higher in the ranking, sorry the wine is just for members.

Please note that the next bowling session shall take place on Wednesday November 20. It shall be our 70th bowling session. All the regulars are invited to come and bring along a friend, we are going to celebrate and have a good time.

Organised and compiled by IMCZ member Stephen Butterworth

First Name	Surname	Game1	Game2	Game3	Bowled total	overall_avg	handicap	STRIKES	SPARES	Split
Otto	Steuri	144	117	189	450	145	44	7	13	4
Beat	Züger	110	146	187	443	135	52	3	9	
Janis	Meier	143	142	142	427	122	63	9	6	3
Roger	Dixon	103	141	111	355	118	66	5	9	2
Ian	Brenton	99	121	127	347	118	66	4	6	
Stephen	Butterworth	87	99	155	341	119	65	6	3	3
Sergiy	Shtangey	117	126	98	341	116	68	5	3	4
Phil	Woodford	82	133	115	330	117	67	5	6	3
Hans-Peter	Schobert	123	100	103	326	117	68	3	7	2
Laurette	Boshoff	109	100	102	311	82	95	1	9	3
Adrian	Lüdi	106	95	109	310	116	68	3	7	2
Mike	Brown	95	113	83	291		90		6	2
Gail	Brenton	101	87	93	281	83	95	1	6	2
Rolf	Ekman	76	77	81	234	89	89	4	1	3
Johanna	Brown	54	30	52	136		90		1	1

First Name	Surname	Game1	Game2	Game3	Handicapped	overall_avg	handicap	STRIKES	SPARES	Split
Janis	Meier	143	142	142	616	122	63	9	6	3
Beat	Züger	110	146	187	599	135	52	3	9	
Laurette	Boshoff	109	100	102	596	82	95	1	9	3
Otto	Steuri	144	117	189	582	145	44	7	13	4
Gail	Brenton	101	87	93	566	83	95	1	6	2
Mike	Brown	95	113	83	561		90		6	2
Roger	Dixon	103	141	111	553	118	66	5	9	2
Sergiy	Shtangey	117	126	98	545	116	68	5	3	4
Ian	Brenton	99	121	127	545	118	66	4	6	
Stephen	Butterworth	87	99	155	536	119	65	6	3	3
Phil	Woodford	82	133	115	531	117	67	5	6	3
Hans-Peter	Schobert	123	100	103	530	117	68	3	7	2
Adrian	Lüdi	106	95	109	514	116	68	3	7	2
Rolf	Ekman	76	77	81	501	89	89	4	1	3
Johanna	Brown	54	30	52	406		90		1	1



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Contributed by IMCZ member, Ian Stansfield

All websites included in this series are offered in an unbiased way and do not necessarily reflect the views of the author or those of the IMCZ. They are considered of general interest to our valued members

## A crash course in cosmology

[Stephen Hawking - Brief History of time](#)  
[Universe - history future cosmos - special report](#)  
[7 surprising universe facts](#)

For those to whom Stephen Hawking's book "Brief History of Time" (link 1) is too long, link 2 might be interesting. It is a series of 8 articles, most of which are subdivided into a dozen or two short, easily digestible "squibs". Roger's personal favourite is: Part 4, "The History & Structure of the Universe". For those with even less time try the 3rd link, "7 Surprising Things About the Universe". (Contributed by Roger Brooks)

## Emerging Science

<http://www.livescience.com>

Before clicking on the harmless looking link above, I believe that some preparations are in order. Firstly at least prepare some sandwiches and something to drink. Virtualing for a voyage of several months would not be out of order. Now perform your ablutions, check that your will is in order and say your final farewells to friends and family. This site contains a panoply of new scientific and archaeological discoveries. New items are added daily.

## Kendo

[Kendo clip](#)  
[Kendo in Luzern](#)  
[Kendo in Zurich](#)

For many years I was a keen Judo player. A time came when I started to sustain many injuries, mainly broken ribs, so I decided that I had to take up a different sport. If like me the prospect of joining a gym conjures up images of hamsters in a cage, then we need an alternative. Kendo is a full contact sport where you go full out to strike your opponent. People of any age can take it up. On the first link there is a link to a 10 minute video that will give you a feel for it. Those gentlemen wearing masks are really hitting each other with all they have. Now that you are excited about the prospect, the second two links show where you can start locally (both are German Sites).

## Buzkashi

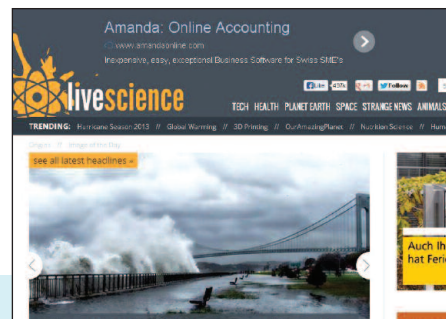
[The Horsemen by Joseph Kessel](#)  
[Buzkashi on youtube](#)  
[Buzkashi pictures and narrative](#)  
[Rules Objective](#)

Kendo may seem a little tame to some readers, there are alternatives. Buzkashi is a bit like Ruby on horseback with more death involved. At the age of 16, I read about Buzkashi in an interesting novel by Joseph Kessel entitled "The Horsemen" (first link). The second link is a short film, especially enjoyable for the unemotional RP diction (Received Pronunciation) of the narrator. There is no referee and spectator protection is done with a Kalashnikov (link 3). Spectator protection is rarely exercised due to the value of the ponies. I'm not aware of any Buzkashi clubs in Switzerland, for this reason I have added a forth link; it is a reference to the rules so that you can start your own with your friends.

## Winter Fitness

[Offer](#)  
[Private coaching](#)

If the prospect of walloping someone with a bamboo stick doesn't fill you with glee, and founding a Bushkashi club isn't your thing, then we need to find something else. Inclement weather is approaching, so except for the insensitive, cycling and walking will soon be out of season. Exercising alone can be dull. I'm a member of the Swiss Alpine Club and spent most Tuesday evenings last winter doing fitness training. The group of people ranged in age from 25 to 80 and in ability from low to athletic. It was great getting fit together. Our instructor was exceptional and varied the activities, so we were never bored. She runs a training session near Baar railway station on Tuesday lunch times specially for men. Ladies will not be distracted as you tone your six-pack. Both websites are in German, but Bea speaks English very well.







## On Boys and Married men

Girl: I am not well today; won't be able to come to meet you...

Boy: Oh! I thought of taking you for shopping today.

Girl: O Dear... I was just joking!

Boy: Me, too...!

Love is like a game of Chess... One wrong move, and you are Married !!!

The only thing, my Mother-in-Law and I agree on, is that:

"My wife should have married someone else...!"



Men were sent on Earth to struggle, and women were sent to make sure it happens!

Notice on a Church wall:

Please don't leave your wives alone here; they may be kidnapped ... and you may think - "it's an answer to your Prayers ..."

## A Crowded train

The train from Dover to London was quite crowded and, a U.S. Marine walked the entire length looking for a seat, but the only seat left was taken by a well-dressed, middle-aged, French woman's poodle.

The war-weary Marine asked, "Ma'am, may I have that seat?"

The French woman just sniffed and said to no one in particular.

"Americans are so rude. My little Fifi is using that seat."

The Marine walked the entire train again, but the only seat left was under that dog. "Please Ma'am. May I sit down? I'm very tired."

She snorted, "Not only are you Americans rude, you are also arrogant!"

This time the Marine didn't say a word; he just picked up the little dog, tossed it out the train window, and sat down.

The woman shrieked, "Someone must defend my honour!

This American should be put in his place!"



An English gentleman sitting nearby spoke up, "Sir, you Americans seem to have a penchant for doing the wrong thing...."

- You hold the fork in the wrong hand.
- You drive your cars on the wrong side of the road.
- And now, Sir, you have thrown the wrong bitch out of the window."

## At Church

Last Sunday while in church I heard a lady in the pew next to me saying a prayer. It was so sweet and sincere that I just had to share with you:

"O Lord,

This has been a tough three years for me.

You took away my favourite actor Patrick Swayze,

my favourite musician Michael Jackson,

my favourite Blues Singer Amy Winehouse,

my favourite actress Elizabeth Taylor

and now my favourite singer Whitney Houston.

I humbly want you to know that my favourite

politicians are David Cameron, Nick Clegg,

George Osborne, Ed. Miliband, Alex Salmond and John Bercow"



## Lipstick Issues

A certain girl's private school in Sydney's Eastern suburbs was recently faced with an unusual problem.

A number of the girls were beginning to use lipstick and would put it on in the bathroom. That was fine, but after they put on their lipstick they would press their lips to the mirror leaving dozens of little lip prints.

Every night the maintenance man would remove them and the next day the girls would put them on back again.

Finally the Headmistress decided that something had to be done. She called all the girls to the bathroom and met them there with the maintenance man. She explained that all these lip prints were causing a major problem for the custodian who had to clean the mirrors every night.

To demonstrate how difficult it had been to clean the mirrors, she asked the maintenance man to show the girls how much effort was required. He took out a long-handled squeegee, dipped it in the toilet bowl, and then cleaned the mirror with it.

The silence was broken by a large number of gasps, a few girls vomited and apparently someone fainted.

Since then there have been no lip prints on the mirror any more.

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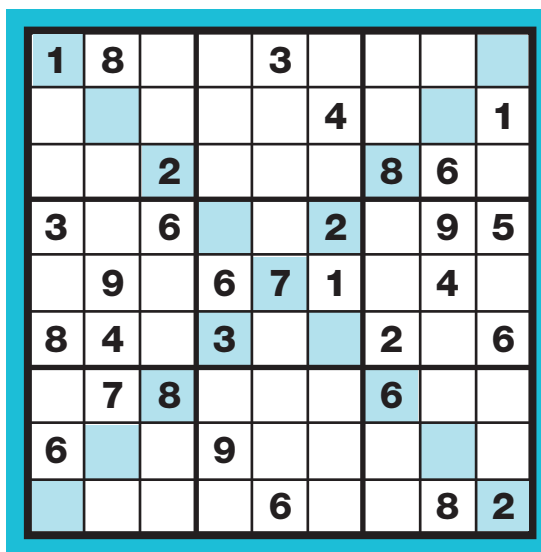
## Sudoku

Last month's puzzle with the diagonals was not difficult and quite a few members had a go and got the right solution. However, there is only one winner, and this month it is our Webmaster, Roger Brooks.

Congratulations Roger, your drinks during the next Stammtisch you attend shall be on the house.

This month's puzzle appears simple, but after a quick promising start becomes a bit tricky, and requires patience till the solution is reached. In any case, it is worth a try for both beginners and Einsteins.

The easiest form, in which the solution is sent, is nine rows of nine numbers in a Word document, Excel or email. In every Sudoku, every digit between 1 and 9 occurs exactly once in each row, column, each of the main two diagonals and 3x3 square. Please send your answers to [newsletter@imcz.com](mailto:newsletter@imcz.com), on or before the last day of the current month.



Solution October 2013 Puzzle

3	7	8	2	6	9	4	1	5
6	1	4	3	5	8	9	7	2
5	2	9	4	1	7	3	6	8
4	5	7	6	3	2	1	8	9
9	3	2	1	8	4	6	5	7
8	6	1	9	7	5	2	4	3
2	8	6	5	4	3	7	9	1
7	4	3	8	9	1	5	2	6
1	9	5	7	2	6	8	3	4



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