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# IMCZ NEWS



## DECEMBER 2010

### Editor's Inkwell

#### Christmas Message from the Board

The shop windows are shining brightly with the Christmas decorations. The ground is frozen, in some cases even white, the smell of mulled wine is in the air, the days are short and if the high temperature is positive, we're lucky.

These are all signs that the Festive Season is upon us, and that the New Year is approaching. The time has come to bid farewell to the old year and welcome the coming year. The Club can look back on a very positive year. We have had new events introduced and had several great events during the year.

To name but a few:

- Burns Dinner, a spectacular, sold-out event
- Multiple skiing events during the season
- Pistol shooting with varying calibers
- Seleger Moor trip, a visit to the Observatory
- The ongoing bowling evenings
- IMCZ Barbecue, the event of year, with perfect weather, excellent food and really great entertainment.
- Special-Stammtisch with speeches about Reputation, Gold, Men's & Women's Brain, Memory Boxes
- A New Members Reception with Raclette in a traditional Swiss Chalet

It is the time to forget things that are no longer worth pondering upon and to remember those Club highlights that determined the year. And it is also time to look forward with anticipation to the IMCZ events in 2011.

Take a peek into the online Events for January and you'll find that the Calendar is full. We have our Burns Night dinner; air pistol shooting; bowling; a special Stammtisch with Adrian Benz, who will introduce us to the secrets of public transport in Zug and Switzerland, and another special Stammtisch with Muthana, who will introduce us to a life between two worlds and tell us stories from Baghdad. And finally, let us not forget the AGM, a very important Club event.

But let us take one step at a time, and look forward to the upcoming Christmas and hopefully a few days with the family.

The Board of the IMCZ wishes you and your family a very merry Christmas and a happy new year. May the new year bless you with the two most important things in life: Health and Happiness.

#### Merry Christmas

Patrick, Lars, Muthana, Max, Hal, Phil, John, Ermano, Paulo and Roger

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# IMCZ

Introducing...new members

THE IMCZ WELCOMES:

**Tim Joernsen** hails from Norway and enjoys wine, scuba and many other activities.

**Danilo Bertocchi** rejoins us after being on the road and busy, with never enough time to spend with our stamm. His mind changed when his wife moved to Zug and became an active member of the ZIWC and they participated in some joint events. He skis during the winter and golfs during the summer. He is the Sales and Marketing Director at Arval (Switzerland) Ltd, specialized in company cars full leasing fleet management. They have four children and one cat.

**Daniel Fischer** is American and Swiss and likes tennis, golf, reading, food and wine.

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**REMEMBER**  
**The Stammtisch**  
every Thursday evening  
**18:00-20:00**

Join us in the Walchwileraal  
at the Park Hotel in Zug.

### FUTURE EVENTS

- DECEMBER 11TH: ZIWC Annual Christmas Dinner Dance, Casino
- DECEMBER 15TH: IMCZ-ZIWC Bowling
- DECEMBER 16TH: X-Mas Surprise-Stammtisch, Parkhotel
- JANUARY 6TH 2011: Special Stammtisch with Adrian Benz, Parkhotel
- JANUARY 18TH: Air Pistol Shooting Event
- JANUARY 19TH: IMCZ-ZIWC Bowling
- JANUARY 20TH: Special Stammtisch with Muthana Kubba, Parkhotel
- JANUARY 22ND: Annual Burns' Supper, Restaurant Landhaus, Baar
- JANUARY 26TH: IMCZ AGM in the Parkhotel, Zug
- FEBRUARY 16TH: IMCZ-ZIWC Bowling



# IMCZ New Members Reception

On November 11, 2010, we held our Fall Reception for new IMCZ members. This was a great chance to meet some of the recent additions to our club and get to know them a bit better. At the same time, many of the more senior members came out to remind us what they look like and to chat with members old and new. We had 60 people attend so we can safely say that the get-together was a success.

A special feature of this reception was its relocation from the now-traditional Walchwileraal (being remodeled) to the special "Swiss Chalet" space outside the Parkhotel restaurant. This was a cosy little venue for us but gave us a chance to sit and spend time talking and eating with new acquaintances and old friends. The meal of raclette was apparently as much of a hit with the attendees as the drinks offered by the club. Thanks to Ermano Bassi for managing the organization of this event as well as for helping serve potatoes and melted cheese during it.



## IMCZ BOARD MEMBERS

Board Member bios are posted under the following link: <http://www.imcz.com/Board.asp>. Go ahead and check them out!

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## IMCZ

Introducing...new members

**Andreas Schläpfer** lives in Rapperswil with his wife Judith and their two sons. His hobbies are sailing regatta (Onyx class), hiking, and jogging, and he is an active member of the Lions Club Linth and the network from EPEA Switzerland. He founded Schlaepfer Associates in 2010 which delivers innovative services with a strong focus on sustainability in the building / construction sector, the facility management of buildings and related procurement practices.

Prior thereto, Andreas was Managing Director of an SME in the construction sector from 2007-2009. Between 1997 and 2007 he served as Head Internal Environmental Management and Divisional Operations Officer of Logistics at Swiss Re. Andreas holds a BA in Landscape Architecture (UAS Rapperswil) and Business Administration (UAS Zurich) and an MSc from the University of Bath (UK).

**Marius Zimmermann** was born in 1960, is married to an Icelander, has one child and is an entrepreneur. He moved from Basel to Zug in 2005 (together with his companies) for tax reasons and because Zug has a better attitude towards entrepreneurs. In the meantime he has learned that Zug is not just a tax haven but also a beautiful place with its lake and surrounding mountains. The near distance to Lucerne and Zurich he finds also very positive. In the meantime he has sold all his companies. Currently he has consulting projects and works on new projects in the area of wealth management.





## Christmas-Surprise Stammtisch

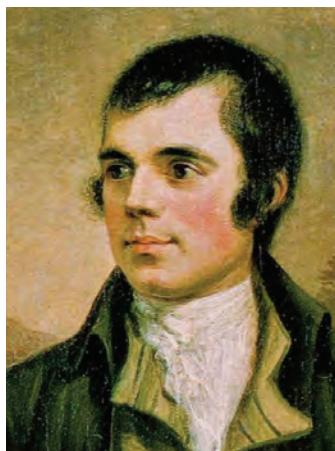
As the year 2010 draws to a close, a bit of a twist to the next Stammtisch:

- Date:** Thursday, December 16, 2010  
**Time:** 18.00 – 20.00 h  
**Venue:** Walchwilersaal, Parkhotel Zug  
**Cost:** Beverages at individual member's expense  
**Register:** No registration required.  
**Optional:** IMCZ-Members are invited to bring a small parcel/gift to the Stammtisch (max. value of CHF 5.—) to hand over to other IMCZ Members. (1:1)



## Annual Burns' Supper

Calling all culture seekers... The IMCZ Burns Supper is the biggest Scottish event of the year... well certainly in January.... or at least the second half of January. This is the 15th year that IMCZ will be celebrating the birthday of Scotland's National poet, Robert Burns. We will also be welcoming members of the ZIWC and their guests. It is a unique evening giving the opportunity to taste real Scottish atmosphere, formal and informal at the same time.



The evening will be the traditional Scottish Fare with the rousing sound of bagpipes from our guest piper, a traditional Scottish menu including haggis (don't worry, it's optional), extracts from the works of Robert Burns from our line-up of international guest speakers (one serious, the rest funny), lots of people dressed in kilts and liberal doses of *Uisge'beah* (whisky).



For a whole evening of entertainment and a four course dinner, with plenty drams of the finest Scottish whisky this evening is a "gie-away" for just CHF 65.-.

We would ask that the dress of the evening be in keeping with the traditions of the occasion so a kilt or something similar (or a jacket, tie, etc. if you don't have one) or, as Burns was a man of international outlook, your own national costume (or elements of it).

Remember, the number of guests is limited to 90 so please register now!

- Date:** Saturday, January 22, 2011  
**Time:** 19:00  
**Venue:** The Landhaus Restaurant, Baar  
**Cost:** CHF 65 per person for IMCZ members and their partners; CHF 75 for non-members  
**Contact:** John Stuart at [john.stuart@homatec.com](mailto:john.stuart@homatec.com)

## IMCZ Special Stammtisch with Adrian Benz

Adrian Benz holds the position of Mobilitätsberater (English: Mobility Consultant) at Zugerland Verkehrsbetriebe AG (ZVB). If you are wondering what kind of job that is, here's a chance to ask him yourself. He'll be our guest at a special Stammtisch to kick off the club's new year in January. We hope you can make it.

The topic of mobility occupies everybody and constantly presents new challenges to us. Repeated traffic jams on the roads and the search for a parking spot make travel by car increasingly unpleasant. Countering this, though, is the very good Swiss public transport system and the excellent offering in the canton of Zug.



But do you know how to get the most of this offering, and what assistance is available to help you do so? The Zugerland Verkehrsbetriebe, at the behest of the Canton of Zug, offers a mobility consulting for businesses. Find out more during the brief presentation at the special Stammtisch and discover a few practical tips about using the public transport in your everyday life.

- Date:** Thursday, January 6, 2011  
**Time:** 18:00–20:00  
**Venue:** Walchwilersaal, Parkhotel  
**Cost:** Beverages at individual member's expense  
**Contact:** Ermano Bassi at [events@imcz.com](mailto:events@imcz.com) or by phone at 041/ 711 87 87 – mobile 079/ 633 00 06.

## IMCZ Special Stammtisch with Muthana Kubba

Our own Muthana Kubba, steadfast contributor to this newsletter, secretary and Honorable Member of the club, is also the author of a book relating his experiences in Iraq and Europe. He's kindly offered to speak about some of those experiences at (another!) special Stammtisch. See the notice about *Between Two Worlds*, on page 14.



- Date:** Thursday, January 20, 2011  
**Time:** 18:00–20:00  
**Venue:** Walchwilersaal, Parkhotel  
**Cost:** Beverages at individual member's expense  
**Contact:** Ermano Bassi at [events@imcz.com](mailto:events@imcz.com) or by phone at 041/ 711 87 87 – mobile 079/ 633 00 06.

# Miscellaneous Happenings

In addition to regular organized events such as bowling, pool, and the weekly Stammtisch, as well as special activities like a visit to Seleger Moor or a summer barbecue, a number of other happenings and activities are available to provide diversion. Here are some quick mentions of some coming items which Events Coordinator Ermano Bassi thought might interest you. You can attend these on your own or contact Ermano and see about going with some other members.

## Air Pistol Shooting Event

Another chance to see if you have a steady hand and can hit your targets. Led by a professional trainer and organized by Max Leyherr.

**Date:** Tuesday, January 18, 2011

**Time:** 19:00–21:00

**Venue:** Shooting Stand in the Bunker next to Hallenbad Herti St.-Johannesstrasse 36, 6300 Zug

**Meet-up:** Either in the shooting stand or at the entrance to the Hallenbad Herti. I will come to the entrance of the Hallenbad at 18:45 and 19:00 and 19:15 latest to collect all who don't find the bunker. —Max

**Cost:** CHF 10 (incl. Apéro)

**Contact:** Max Leyherr, [max@leyherr.com](mailto:max@leyherr.com) or 076/272 38 22 (no mobile reception in the bunker)



## IMCZ AGM

Another year come and gone, and time to take stock of where the club is, where it's going, and who should serve on the Executive Board for the next year. All members are invited to participate in the Annual General Meeting. Following the meeting, members have the opportunity to gather for dinner in the restaurant of the Parkhotel. Note that this year's AGM is on a Wednesday.

**Date:** Wednesday, January 26, 2011

**Time:** 18:00 apéro

18:30 meeting begins promptly; expected duration of 90 minutes

**Venue:** Walchwileraal, Parkhotel Zug

**Cost:** Apéro and the AGM are free of charge; dinner following is paid by members individually

**Contact:** Members confirm their attendance beforehand in writing by 21 January 2010 to Ermano Bassi at [events@imcz.com](mailto:events@imcz.com) or [AGM@IMCZ.com](mailto:AGM@IMCZ.com) or International Men's Club of Zug AGM Committee Postfach 4241 6304 Zug

Registration should include mention of intent to stay for dinner (à la carte at one's own expense) following the meeting.



The English Theatre Group of Zug  
presents

# BLACK COMEDY

by Peter Shaffer  
Burgbachsaal, Zug

Thursday January 27 2011, 20:00

Friday January 28 2011, 20:00

Saturday January 29 2011, 15:00 & 20:00

Sunday January 30 2011, 15:00

Tickets: CHF 27.-  
(CHF 22.- for students)

Book online from December 13,  
on [www.etgz.ch](http://www.etgz.ch)

or call 041 855 13 28

Monday – Friday 14.00 – 17.00



# Saturated fatty acids reloaded

## – or why a porterhouse steak might actually reduce your heart disease risk!

Contributed by IMCZ member Remo P. Jutzeler van Wijlen,  
Head R&D Sponser Sports Food Ing. Appl Food Sciences, MAS Nutrition & Health ETHZ

The official recommendations for fat consumption read 30% of total dietary energy, whereof only a third should come from saturated fatty acids (SFA), i.e., 10% of energy intake. SFA occur mainly in coconut and palmtree fat, butter, and lard and making up there for 40–60% of total fatty acids. But if SFA really were as bad as its reputation, it seems strange – from an evolutionary viewpoint – that mothers' milk delivers relatively high amounts: 40–45% of total fatty acids in human breast milk is saturated and constitutes more than 20% of energy intake of nurslings.

In retrospective, it must appear irritating that the first recommendations for daily fat intake were simply based on *observations* during the first half of the 20th century in workers and soldiers, interpreting that what they were eventually eating represented actually their *needs*. Consequently, this was just equated with a healthy diet. Seemingly nobody argued that dietary habits may be influenced by social, cultural, and financial factors as well as simple availability. Those antique recommendations hardly changed over time, and the concept of healthy eating has become synonymous with avoiding dietary fat. Consequently a shift to low-fat and high-carbohydrate diets took place and still continues today.

Nowadays, in spite of the fact that our dietary habits are near the official recommendations in regards of dietary fat and carbohydrate intake, the prevalence of obesity, diabetes, and coronary heart diseases are skyrocketing! Notably, heart disease *death* rates have dropped – rejoicing public health officials claim that this is grace to low-fat diets – but at the same time the *incidence* of heart diseases is far from declining, as would be expected if lower fat diets made a difference. In fact, death rates dropped largely because medical treatment improved drastically. The American Heart Association statistics agree: between 1979 and 1996, medical procedures for heart disease increased from 1.2 to 5.4 million (!) a year. It does not seem that this disease category – in contrast to deaths from it – has disappeared or anything close to it.

Obesity and diabetes both increase heart disease risk. A low-fat food or diet is, by definition, a food or diet high in carbohydrates. The concomitant glycemic load increases insulin activity, which is not only needed to

normalize blood sugar, but also inhibits fat metabolism. Numerous studies suggest that high-carbohydrate diets can raise triglyceride levels, create small, dense LDL-cholesterol (the really "bad fat"), and reduce HDL-cholesterol (the good one), all of which are looked upon as heart disease risk factors. The more carbohydrates replace saturated fats, the more those reactions take place.

These new insights cast a different – and for laymen rather unexpected – light on a porterhouse steak as explained in an excellent nutritional history review in the journal *Science* (Taubes, 2001): "After broiling, this porterhouse reduces to a serving of almost equal parts of fat and protein. 51% of the fat is monounsaturated, of which virtually all (~90%) is oleic acid, the same healthy fat that is in olive oil. SFA constitutes 45%, but a third of that is stearic acid, which is, at the very least, harmless. The remaining 4% of the fat is polyunsaturated, which improves cholesterol levels. In sum, well over half – and perhaps as much as 70% – of the fat content of a porterhouse will improve cholesterol levels compared to what they would be if bread, potatoes, or pasta were consumed instead. The remaining 30% will raise LDL-, but also HDL-cholesterol producing a neutral effect at the least. All of this suggests that eating a porterhouse steak rather than carbohydrates might improve heart disease risk, although no nutritional authority [...] will say this publicly."

So, why do a major percentage of scientists and public health organizations still ban saturated fatty acids? Ironically, they demand a high level of proof to change the recommendations, but they never had a high level of proof to set them! At the same time, everybody complains that industry does not do



anything on healthy nutrition. Yet, any scientist who got involved and tried to work out sound evidence in the past was blackballed because his/her positions were presumably influenced by the industry. It still goes that way for a big part. This makes it quite understandable that industry blindly follows official recommendations and does not argue. The citation of the famous physician Max Planck seems very appropriate: "A new scientific truth does not triumph by convincing its opponents and making them see the light, but rather because its opponents eventually die, and a new generation grows up that is familiar with it."

In summary, there is no sound evidence linking SFA with an increased risk for coronary heart diseases. But let's assume there were! What can you expect in terms of expanded life span, if the hypothesis indeed was true and you were following the maximally recommended 10% of dietary energy from SFA? To be clear, we were not talking about "prevention" of death anyway. The key word is "delay" for death. Everyone has to die of something. Now, four published estimations in science journals indicated a life span extension somewhere between a few days and about ten weeks! For example, a woman

dying at the age of 70, who followed official SFA recommendations since her twenties, would have survived merely three more weeks. If she lived to be 90, she could expect ten additional weeks. On the other hand, heavy smoking (>10 cigarettes/day) and lacking physical activity may be worth a ten years lifetime reduction in both cases! I hope this puts the relationship between diet and health in a more realistic ratio for you than normally perceived by the public.



# The Children's Book by A.S. Byatt

Contributed by IMCZ Member Andrew DeBoo

A.S. Byatt's *The Children's Book* was the tenth and last book on the 2010 roster of the Reading Circle for English Language Literature Zug. The historical novel was short-listed in 2009 for the Man Booker Prize, which was ultimately awarded to Hilary Mantel's *Wolf Hall*, also discussed in this space.

Byatt did not reach as far back into British history, but her story is no less enthralling, presenting the period from 1895 through World War I in sumptuous detail, with fictional characters mingling with such historical lights as Oscar Wilde, the playwright, aphorist and sentenced homosexual; J.M. Barrie, the author of *Peter Pan*; and Rupert Brooke, immortalized as a poet.

The book's title suggestively piques readers' expectations for a story of adventure and excitement, since children's books often deal with a mix of the real and the imaginary with no disturbance to anyone. Byatt begins. "Two boys stood in the Prince Consort Gallery, and looked down on a third. It was June 19th, 1895." This places them all within significant and spacious architecture, but clearly on different levels, pitches them into an era of change, they being boys and the turn of the century looming, and raises questions not only about their identity but also of where they are exactly and why indeed. The two observers might be clandestine in watching the other boy, spurring immediate intrigue.

The tale is launched. The boy being observed is himself studying something closely and not only that, is sketching it in a booklet; readers are doubly—even triply—fixated. The onlookers make their way down to the level of the drawer, by which time he has vanished, and stop briefly to behold the object he was sketching, namely the Gloucester Candlestick. The boys are in fact in the building which will eventually be named the Victoria and Albert Museum, currently the South Kensington Museum, and the artifact of study, while having origin presumably in Canterbury, was purchased from a Russian prince, having been found in a cathedral in Le Mans and then lost again during the French Revolution. The Candlestick's appearance is every match for its history, a precious metal alloy of otherwise indeterminate composition but exceedingly intricate design, figures monstrous and fantastic, human and animal all intermingled, the whole thing having been cast using the lost-wax technique, the evangelists' symbols on its surface nevertheless clearly identifying it as a

religious object. What could that other boy have wanted with it? And where is he?

The two sleuths are introduced as Julian Cain, the son of Major Prosper Cain, who is in charge of this portion of the museum and actually lives there, and Tom Wellwood, whose mother Olive is at that very moment meeting with Julian's father to discuss among other things museum holdings and objects in Major Cain's own collection what might be of use to her as a writer of children's tales. She is lovely, with many children; he is a widower, but a very proper man.

Frustrated at losing their quarry, the lookers consider where he may have gone and descend into the basement when they discover an unlocked door. There in the gloom they flush him out and usher him up to be presented in the parlor to their parents and to have his explanation.

Philip Warren is an urchin, escaped from servitude in the pottery works in London. He sees the futility of trying to flee and declares his intention to find work. His 'captors' are also not threatening. Major Cain and Olive Wellwood show concern for a boy who would hide out in the basement of a museum after running from an employer, being very capable of imagining the plight he may have experienced. After giving Philip to eat and drink the adults

decide that he will go home with Olive and Tom to the rest of the Wellwood family – they are so many and another will be no burden.

Byatt skillfully infiltrates the boy from the basement into a higher, more comfortable social circle. Olive Wellwood and her husband Humphry, who works with the Bank of England, have a home in the Kent countryside sizeable enough to accommodate seven children, two others having died young, as well as maids and cooks and crucially Violet Grimwith, Olive's unmarried sister, who keeps house and family functioning. Olive and Humphry are Fabians, members of the British socialist movement as it was in its early days, an association of open-minded, free-thinking people who gave great attention to the arts and were fervent in their desire for just societal development, including a renewal of Renaissance ideas. On the particular weekend when Philip Warren meets the Wellwoods, the family is hosting its annual Midsummer's Eve party, which means a great number of guests, many of them Fabians, anarchists, Quakers, intellectuals, editors or artists and an opportunity for Byatt to introduce a bevy of characters.

Most importantly readers meet the Wellwood children. In addition to Tom, who is the eldest and a great lover of nature, there are Dorothy, who wishes to become a surgeon, Phyllis, who is all for dressing well and keeping a comfortable home, Hedda, the reference to Ibsen not being lost since this girl has something of the rebel about her, and the three youngest boys Florian, Robin and Harry. The children spend time making lanterns for the party, into which chore Philip Warren is also recruited, tromping through the woods to their treehouse, riding their bicycles along hills and grassy lanes, interacting with guests both their own age and adult, who in that circle considered them as persons in their own right. For each of the children Olive has spun a separate tale, recorded in bound books, read to them and even reworked on occasion, so Byatt deliberately plays with the idea of a child being written about, and how it must be if the story takes turns—in life or in the mind of the respective child—that divert or contravene what has been scribed in childish foundation.

Humphry Wellwood has a brother, Basil, married into the banking business through the German heiress Katharina. The brothers quarrel, especially since Humphry writes pamphlets critical of banking practice and Bank of England policies under a pseudonym, biting the hand that feeds his family. Their children Charles/Karl, who struggles through the entire story with his attraction to anarchy, and Griselda, are clever and worldly cousin-friends of the other Wellwoods.

Some families have something curious hidden in their history or on their property. The Fludds, for example, are headed by the brilliant potter Benedict, a mercurial figure, while his wife Seraphita appears constantly benumbed, and the children Geraint, a boy, and Imogen and Pomona, the girls, seem to struggle for direction. Luckily Philip Warren sees in the potter a chance for himself, and survivor that he is he bears what he must to become the potter's assistant and gain a valuable skill.

The Sterns, Anselm, Angela, Wolfgang and Leon, are puppet masters and stage crafters hailing from Munich, capable of bewitching audiences with the dramas they portray.

Amidst the crowding and mingling of free-minded individuals there also occurred plenty of stimulation purely physical in nature, with some of the characters maintaining open marriages, liaisons of one or the other sort including homosexual relations.

Olive is head of her brood and family, its breadwinner after Humphry decides to stop his charade at the bank and go in fully for intellectual pursuits and the struggle for



income this prescribes. For all her appearance as mother idol, however, Olive is also a woman of copious sexual appetite, as is gradually revealed that some of the children living in the house are hers but not Humphry's, or his but not hers. In the background Violet Grimwith regularly sniggers that she is the children's true mother, which in case of Phyllis and Florian is confirmed. In a scene of ghastly attempted incestuous rape, Humphry in his drunken state reveals to Dorothy that she is not who she thought she was (his daughter), a devastating collision of present outrage with past transgression.

The child who struggles most with his own story is Tom, he who first saw the found boy Philip and the Gloucester Candlestick. He finds it most difficult to see himself into the world, to take a path which will lead him to solid ground, a life in which he can engage himself and not feel adrift.

The intellectual, emotional and physical promiscuity of the parent generation, while very stimulating, cannot continue without consequence. Games of one-upmanship on the political level plunge to the personal level with the weight of a shrieking mortar. War breaks out, and it's off to Flanders Fields and the seas of choking clay. Among the Wellwood young men there are a number

who do not return, cut quickly to pieces or bleeding slowly to death. Dorothy, Hedda and Griselda also serve, attempting to clean and care for what is dragged in out of the mud. Some of them can gather afterwards, thin, shaken, near crippled, shell-shocked in grasping how glad they are to be alive, how poorly the stories of yore prepared them for how to live.

The Reading Circle has selected its roster for 2011, its sixth year of operation, and will meet at the Stadt- und Kantonsbibliothek to discuss the following books:



- 13.01.2011: ***Angela's Ashes***, Frank McCourt
- 24.02.2011: ***Amsterdam***, Ian McEwan
- 24.03.2011: ***The Sea, The Sea***, Iris Murdoch
- 28.04.2011: ***The Sun Also Rises***, Ernest Hemingway
- 26.05.2011: ***Invisible***, Paul Auster
- 30.06.2011: ***The Complete Talking Heads***, Alan Bennett
- 04.08.2011: ***The Thousand Autumns of Jacob de Zoet***, David Mitchell
- 08.09.2011: ***Edible Woman***, Margaret Atwood
- 20.10.2011: ***The Finkler Question***, Howard Jacobson
- 01.12.2011: ***Censoring an Iranian Love Story***, Shahriar Mandanipur

The meeting dates are Thursdays, chosen by popular vote, and begin in the Dachraum of the city and cantonal library at 19:30 h. The Circle has a current membership of roughly ten people, and would welcome the active participation of a few more men! For further information please contact Andrew DeBoo at [a.deboo@language-refinery.com](mailto:a.deboo@language-refinery.com).



*Happy  
holidays.*

**sumners  
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**design, photography, absurdity.**

**sumnersgraphics.com  
sumners@databaar.ch**

# Look, No Hands!

Contributed by  
IMCZ Secretary Muthana Kubba

I guess every member of our club owns or has used a PC of some sort or another. All PCs use a mouse as the pointing device. In fact we are so used to the mouse that it is difficult to imagine using a computer without one.

However, we have all been brainwashed in assuming that a mouse is an integral part of a computer just like the keyboard is. Computers can be used, very effectively, without the need for a mouse or even a keyboard. What is more, the new generation of computers are so damned user-friendly, that we must have been brainwashed by Microsoft all these years, in thinking that their complicated, and very user-unfriendly operating system is the norm.



The first personal computers came on the market in the early eighties. Apple II was quite successful then. It was soon followed by its less successful cousin Apple III, both of which used 8-bit (=1 byte) processors. My very first PC, acquired in 1982, was an Apple III computer with eight kilobytes of memory. Both types of computer had a Disk Operating Systems or DOS, more specifically an Apple-DOS.

Even at that early stage of computer evolution, during the first half of the eighties, Apple made a quantum jump and dared to move away from DOS into a new operating system with a totally new philosophy. The new computers were called *Lisa*, to be followed by the *Macintosh* or the *Mac*<sup>1</sup>. It was said that LISA was an acronym for Local Integrated Software Architecture; however, it was hardly a coincidence that the name of the daughter of the genius behind Apple, Steve Jobs, is Lisa! Both computers used a newly introduced processor by Motorola, the 16-bit 68000 series processor.

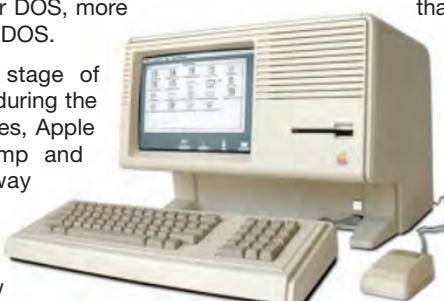
The new operating system (OS) was called *Windows*. Its revolutionary philosophy was to use a graphical user interface rather than a command line to communicate with the user. Hence a pointing device was needed and the *mouse* was born. I am still proud of the fact that I imported one of the first Lisa's in Switzerland in early 1984, and had the pleasure of enjoying the comfort of the new

graphical user interface. The idea of Windows as an operating system was originally developed by Xerox and adapted later by Apple for its new generation of computers, at a great legal cost to Apple. The mouse was originally invented in the sixties by Stanford Research Institute<sup>2</sup> and adapted by Xerox for their system.

However, neither Lisa nor its successor the Macintosh became a hit; Apple suffered heavily as a result and was only saved from bankruptcy by the skin of its teeth, and thanks to some faithful customers who continued to use the Mac for desktop publishing.

Seven years later, in the early nineties, Microsoft introduced a PC with a Windows operating system: *Windows 3.0*. Pundits say that it was almost a one-to-one copy of the Mac Windows, and the inevitable legal battles raged. However, Microsoft Windows 3.0 became an instant hit. Windows 3.0 was soon followed by *Windows 95* and later by several versions, the latest being *Windows XP*, and *Vista*. The latest addition was the *Windows 7* operating system. The success of the Microsoft operating systems was so phenomenal that its founder, Bill Gates, became the richest man in the world, yet the real inventor of windows, Mr. Steve Jobs, was totally marginalised. Worse he was in ill health having cancer of the pancreas. It luckily turned out to be not of the lethal variety.

Analysts disagree on why the Macintosh did not take off and become a hit in the eighties. Many say it was ahead of its time, others claim that the failure was due to the fact that its operating system was proprietary, i.e., it was available only from Apple on Apple computers, whereas Microsoft's system was widely available through a licensing agreement and every hardware manufacturer could use it. Probably the truth was a combination of all these factors, plus high price and poor marketing. It just shows that brilliant people understood computers better than markets.



## Back from the Dead

Steve Jobs refused to be written off. In spite of his poor health, he came back with a completely new line of products: the *i* line. *iPhone*, *iPad*, *iPod* you name it; *i* everything. Ever wondered what the "i" stood for? Well, originally, it stood for the Internet. All these new devices have Internet connectivity, what is more they owe their intelligence and the multitude of available "applications" to this connectivity. The Internet connectivity is achieved through wireless connection to a nearby Internet network using a so called "Wi-Fi" technology. If no Wi-Fi is available

then connectivity is achieved through the telephone service provider, be it Swisscom or any other provider.

The iPhone and iPad have one thing in common: they use touch sensitive screens, which automatically implies that the ever-present mouse is no longer needed. Additionally, because of their compact size and small weight, they are fully mobile. Not only is the mouse no longer required, the clumsy keyboard is also no longer needed. Virtual keyboards can be shown on the screen and used just as efficiently as normal ones. The beauty of the virtual keyboards is that one can switch between different keyboards and use them straight away. On the keyboard of my office PC, I have stickers on the keys for the Arabic letters, so that I can use the same keyboard to type Arabic text, however, on my iPhone I don't need stickers, I simply switch to Arabic keyboard. The same applies to German, French or Russian keyboards. This is a huge practical advantage.

## The "i" Family

The "i" range of products consists of the iPhone and iPad on one hand and iPod and iMac on the other. The iPhone is the best known and the most spectacular. I have never been more impressed by any product in my life, as by the iPhone. Its functionality, ease of use and the range of applications available, now standing at close to 500,000 applications, exceeded by far my wildest dreams.

However, the name iPhone does convey the impression that it is a sophisticated smart mobile telephone. Well it is nothing of the sort. It is a fully fledged and very sophisticated computer, with a mobile telephone thrown in for good measure. And all of this in a 6 x



11.5 cm gadget which fits nicely in one's palm and weighs less than 140 grams. The display is only 3.5" across, but thanks to its large resolution photos and fine text can be easily viewed and read.

The iPad is an A4 version of the iPhone without the phone function, but with e-mail, etc. Because of the size of its screen, it is used mainly for reading e-documents. Books, newspapers and all other documents can be comfortably read with it.

The iPod is an iPhone sized device without the phone function or the touch-sensitive screen. It is mainly used for listening to music and songs as well as storing pictures and videos. Like the iPhone it has a fairly good high resolution camera built in. The iMac is a versatile laptop computer with comprehensive graphic functions.

## The True Meaning of User Friendliness

I have accompanied the evolution of computers from their very early days in the late sixties from the punch card-controlled IBM 1130 until the present day. At the beginning, the term "user friendly" was completely unknown. Both the hardware and the software tools were simply not available to even consider such luxury as user friendliness. However with the onset of the PC and Windows in the early nineties, its relevance and significance increased enormously. Furthermore, with the widespread use of computers, a huge proportion of users was neither interested nor indeed had much knowledge of the hardware or the software behind the computers they owned. They were simply users who were only interested in using them. User friendliness suddenly jumped and took centre stage in importance. Steve Jobs is to be congratulated on his vision and deep appreciation of user friendliness. All the "i" devices have no buttons or controls to fiddle with. Instead they have only one activation button, to activate the device which goes into hibernation if not used for a set length of time. The devices are sealed and can't be tampered with, not even to replace a used up or defective battery.

The devices are, however, full of pressure- and proximity-sensitive sensors, as well as level meters and accelerometers. Hence the device knows how and in which direction it is being held, and as a consequence turns the display so that it always stays upright- a fascinating function. You turn it by 90 degrees to the left or right and the display turns the other way and stays upright. You turn it by a further 90 degrees and it does it again. You put the receiver of an iPhone to your ears to answer an incoming phone call and the display is switched off (to save battery power) and you wonder how on earth it does all that. After a while you can't help thinking that it has intelligence of its own.

But this is just the beginning. The more one uses any of the "i" devices, the more one appreciates the huge amount of thought and effort put into them. The way messages, be they SMSs or e-mails, are written and presented is an indication of the amount of thought which had gone into designing the system. Additionally the way diaries and appointments are dealt with shows what can be done with computers that one wonders why it hadn't been done that way before.

## Applications Store

Apple had learned its lesson. One of the reasons why it did not make it 23 years previously was the lack of software. One of the key advantages of Microsoft was the huge amount of software that was instantly available with their Windows operating system. This time, however, Apple supplied their gadgets with a huge amount of software readily available from them and them only. Any private or commercial developer can write software for any of the gadgets available. However, the software must be submitted to Apple for approval, which would then post it on their Applications Store site.

This turned out to be a blessing in disguise. Through this vetting process, no viruses, worms or malware can get through to the system, and we are spared the aggravations of Norton, McAfee and their like.

I wouldn't know where to start when trying to list some of the mind-boggling programmes available for these gadgets from the Applications Store of Apple. Most of the programs are free, some cost a few franks, but their range and applicability is truly remarkable. By now almost 500,000 applications are available and basically no one can keep track of all of them. I can only list, by way of illustration, some of the applications which I put on my iPhone or iPad. All these apps are free.



This is one of the most useful applications. When reading the *Economist* you can check the meaning of any mouthful they put in without having to get up and get the Oxford Dictionary.



This is my favourite program. It is unbelievably well done and very instructive. The Globe rotating with the night and day line and the positions and visibility of all planets at any time of day or night is shown.



A must for sport fans, be it tennis or football or any other sport. Follow up Federer whilst playing anywhere.



A wonderful new application. Read the BBC world news at any time of day or night.



For the money experts. Gives the instantaneous exchange rates on line for almost all currencies of the world.



Reading the *Economist* on my iPad as soon as it comes out on Saturdays, is a great pleasure. I no longer have to wait till Monday to read it.



A truly remarkable program. Translates words from and into a huge number of languages. A must if you are on a world tour.



Another very useful iPad application. Now I have the luxury of reading the *NZZ* on Sunday without waiting for it in the letter box.

<sup>1</sup> See <http://en.wikipedia.org/wiki/Macintosh>

<sup>2</sup> See [http://de.wikipedia.org/wiki/Maus\\_%28Computer%29#Geschichte](http://de.wikipedia.org/wiki/Maus_%28Computer%29#Geschichte)

<sup>3</sup> See the article on Science and Technology in the March edition of the IMCZ News

## Jumping on the Bandwagon

Needless to say, all other mobile phone manufacturers were baffled by the instant success of the iPhone, and scrambled to copy it. Some of the copies like Samsung or Nokia are remarkable, but Apple has stayed, so far, in the lead. Personally, I hope they would have learned their lesson in the eighties and stay in the lead for as long as Steve Jobs stays alive.

## The Future

No one can read the mind of Steve Jobs, but I am sure his legacy shall continue. If he manages to stay alive, then I am sure we shall see higher levels of sophistication and user friendliness soon.

Looking into the crystal ball I anticipate greatly increased levels of voice control and voice recognition. Apart from much higher velocity and even more useful and attractive applications, the future iPhone would recognise the voice of its owner and respond to commands from him or her only. It might even recognise his or her finger prints to unlock and take further orders.

Virtually the sky would be the limit to what we can expect from Mr. Jobs. If Mr. Kurzweil<sup>3</sup> is right, then the iPhone of 2040 would be more intelligent than its owners!

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IMCZNEWS December 2010 10

# From the LANES... Attendance increasing

Starting with the September get-together, the dates and venue for our monthly bowling event have changed. Once again on November 17th, the men of the IMCZ and women from the ZIWC met at the Bowling Center White Line in Meierskappel instead of the Cherry Bowl in Baar. Steven Butterworth was there, of course, and reported these details:

The third bowling night at White Line, Meierskappel, turned out to be another fun evening with 15 attendees, so numbers gradually increasing. We were on 4 lanes and have a new entrant straight into the Top 20, kudos to Sheb Powell.

The wine winners of the night were Sheb Powell on 429 and Janis Meier (finding her old form in games 2 and 3) on 408. Another new member to watch out for is Paul Trieglaff, who is possibly up for buying/being given his own ball and then practicing every Saturday morning to thrash us all once a month!

We had two members of the English Forum, Jolene Gasser and Hazel Whittaker, make a guest appearance and both seemed to get into the spirit and have a great evening. We also had one ZIWC member, Odile Pachniuk, take part. We'd love to see more of the women turn out!

As always apart from the top 3 or 4 the rest of

us need perhaps a game or two on our own to perfect our skills or to learn a thing or two about consistency! However to be fair there was a good number of spares and strikes, so everyone was allowed to go home feeling relatively good after a good bowling night.

As one can see being the Strikes leader does not necessarily give the wine! Hats off to Marcel with 13 spares, who would have been the winner if Sheb was still in the US!

As mentioned, the regular dates for the bowling nights have been changed. The IMCZ's regular bowling event for Club members now takes place on the **3rd Wednesday of every month**. Coming dates in 2011 are: January 19th • February 16th • March 16th

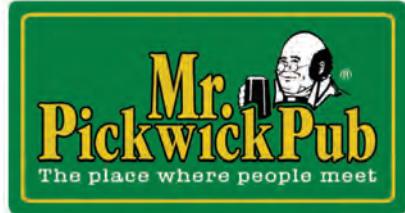
Members are encouraged to come out and cheer for the bowlers if they do not intend to bowl themselves.

The evening opens at **19:30**, the **crush of strikes and thrill of spares starts at 20:00**, and the event is open to registered and prospective IMCZ and ZIWC members. Early

arrival to assure good shoes, a good ball and some liquid calisthenics is encouraged. **Reservations are required**, since the venue must be notified of how many bowlers to expect. Please contact **Steven Butterworth by the preceding Monday** via e-mail or phone, [butterworth.sp@gmail.com](mailto:butterworth.sp@gmail.com) or **041/790 4172**. If you register to bowl and can't attend, you must let him know by the preceding Monday. The IMCZ No-Show policy applies. The cost for a regular (not a Challenge) evening is CHF 16.50 for two hours of bowling and shoe rental — a bargain indeed — and concludes at 22:00.

| BOWLER              | SPARES | STRIKES |
|---------------------|--------|---------|
| Hans-Peter Schobert | 9      | 6       |
| Sheb Powell         | 9      | 5       |
| Janis Meier         | 11     | 5       |
| Rolf Ekman          | 3      | 5       |
| Colin Mason         | 9      | 5       |
| Otto Steuri         | 9      | 5       |
| Paul Trieglaff      | 7      | 4       |
| Erik Naeser         | 7      | 4       |
| Beat Züger          | 12     | 4       |
| Marcel Andree       | 13     | 3       |
| Roger Dixon         | 10     | 3       |
| Stephen Butterworth | 12     | 2       |
| Jolene Gasser       | 2      | 1       |
| Hazel Whittaker     | 4      |         |
| Odile Pachniuk      | 1      |         |





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## PUB EVENTS

**Friday, December 17th at 22:00 - Karaoke!**

**Celebrate Christmas the festive way: 4th - 25th  
Xmas and New Years opening times**

|                              |                               |                               |                              |                               |
|------------------------------|-------------------------------|-------------------------------|------------------------------|-------------------------------|
| Fr. 24th Dec<br>11.30-18.00  | Sat. 25th Dec<br>20.00-02.00  | Sun. 26th Dec<br>14.00-24.00  | Mon. 27th Dec<br>11.30-24.00 | Tues. 28th Dec<br>11.30-24.00 |
| Wed. 29th Dec<br>11.30-24.00 | Thrs. 30th Dec<br>11.30-24.00 | Fr. 31st Dec<br>11.30-openend | Sat. 1st Jan<br>18.00-01.00  | Sun. 2nd Jan<br>14.00-24.00   |

# From the SLOPES... ALPINE CRUISING SKIS

## From FIS-legal GS Race Stocks to All-mountain/ Powder Skis

A lot of people ask me for recommendations on different skis. For good recreational skiers, like most of us IMCZers, who mostly ski on the piste, I'd recommend a cruising ski. There are some interesting variations on this kind of ski, and I'll give you some info on four of my favorite sub-categories. If we were skiing on some narrow, windy trails in New England, I'd be talking about slalom carvers, but the big, wide-open slopes, above the tree line, of Davos, Zermatt, Flims Laax, and Engelberg require something a bit more stable. The typical type of turn made by the accomplished recreational skier is a giant slalom turn. So, here they are:

### Giant Slalom Race Ski:

Traditionally (if we can say that), a cruising ski meant a Giant Slalom Race ski or a detuned version with a softer flex. If you want to be the fastest guy on the hill, pick up an FIS-legal GS Race Stock ski. Back in the States, it had been easy to find Völkl racing stock skis (flat with vertical sidewalls, traditional sandwich construction – none of those gimmicky cap constructions with the bindings integrated with a rail system) but not here in Europe. However, Stöckli, the Swiss ski, offers FIS versions of their GS and SL skis at their headquarters in Wolhusen, outside of Luzern. This type of ski usually has a 65 to 68mm waist and a tip around 104mm. For guys like us, the proper length for this type of ski is from 178 to 188cm. For this type of ski, I recommend the **Stöckli Laser GS FIS**. Slap on a **Vist riser plate** and you'll be race-ready. **Be warned:** these skis are not the most forgiving and they will reach warp speed very quickly. Plus, they will beat your ass in soft snow. This was the type of ski I was on when I had my big crash at Hoch-Ybrig, two seasons ago. Ouch, still hurts!

### GS Race Carver:

If you like to ski groomers exclusively, then this is your ski. It has a GS feel but a more exaggerated sidecut. It was designed originally for giant slalom racing but the ski was too turny for the speeds the racers were hitting, causing a lot of crashes, and was "outlawed" and deemed "illegal sidecut" GS skis. However, for recreational skiers, this is a great ski for making nice, stable, fast carves on the piste. These skis have a waist around 65 to 67mm and a wider tip about 112 to 114mm. I recommend this ski between 168 and 175cm for men. The finest GS Race Carver has to be the **AK Black Race**, which is made with the finest materials by the Swiss Aldo Kuonen, who used to work for some of the major racing brands like Atomic and Rossignol. AKs are rather rare and very expensive (I hunted all over Switzerland in ski shop kellers in July and August for my pair), so I'd also recommend a similar ski from

Stöckli, the **Stöckli Laser GS**. I much prefer this wood core ski to the **Stöckli Laser SC** combi ski, which is really a less-nervous slalom ski.

### All-mountain / Cross:

This one is a good choice if you are not sure what conditions you will encounter and if you like to ski even if the grooming is poor or the snow has gotten a bit soft at the end of the season. It's the most versatile choice and a good pick if you only want one pair of skis. This kind of ski has a slightly fatter waist, around 69 to 72mm, which helps handle 3D snow. They are not bad in some shallow powder. When this type first came out, it had a GS design, construction and sidecut with a tip around 113/114mm. However, this type of ski now appears with more of a slalom sidecut with a wider tip around 120 to 122mm. I prefer the older GS style but the newer model is still quite good. In the older style, I would recommend a 173 to 178cm length, but the new slalom style cross skis are more appropriate with a 170cm length. I really like the new **Stöckli Laser SX** with a wood core. My cross ski is the older **Stöckli Laser Cross Pro** which has a narrower tip and a GS construction. You can still get a pair of these older style cross skis from Core of Klosters, a similar quality ski to AK, in their **Core Muscle Car** but they are quite pricey.

### All-mountain/ Powder:

This one is a pretty unique ski and it is definitely the most fun ski I've ever used. I was in the now defunct Surf City at Chollermüli and I saw this huge, fat green ski with white polka dots. I remembered seeing them on [www.exoticskis.com](http://www.exoticskis.com) and was admiring them when the manager came over and tried to convince me to try them. I told him they looked very cool, but I had no use for such a ski, since I don't really ski back-country much. He told me not to let the wild design and width fool me and that The Preacher would amaze me. He even offered me a refund of the rental fee if I bought them. Well, if you were on the IMCZ Spring Ski Trip to Flims Laax, you know what a blast I had on these crazy skis, despite the endless line of Swiss old timers telling me, on the chairlift, "*Sie haben Wasserskis, Auslander!*" Unlike the new powder skis with their rockered tips, this ski has a positive camber and full-length torsional stiffness like a piste ski and a lot of sidecut. It has a massive 155mm tip and a 112mm waist with twin-tips. In anything softer than refrozen, bulletproof, spring morning ice, The Preacher is an amazing ride. It makes wet, heavy spring crud effortless and gives

the rider a second season. I can't say enough about how much I love this ski. I was still spinning 360s on Titlis at the end of May! The ski is called the **White Dot Freeride The Preacher**. It comes in 169, 179 and 189cm. Go longer and without a riser plate, if you want to ski it in deep powder for floatation, but the 179 is a great choice for use as a spring crud buster. There is no other ski I know of quite like this bad boy. Someday, I will have to try a **Hendryx 917** ski from Sweden, mounted duckstance to compare!



PHOTO: From left to right: AK Black Race (GS Race Carver); Stöckli Laser GS (GS Race FIS-legal); Stöckli Laser Cross Pro CR24 (All-mountain Cross ski); and White Dot Freeride The Preacher (All-mountain/ Powder ski).

### Possible ski trip:

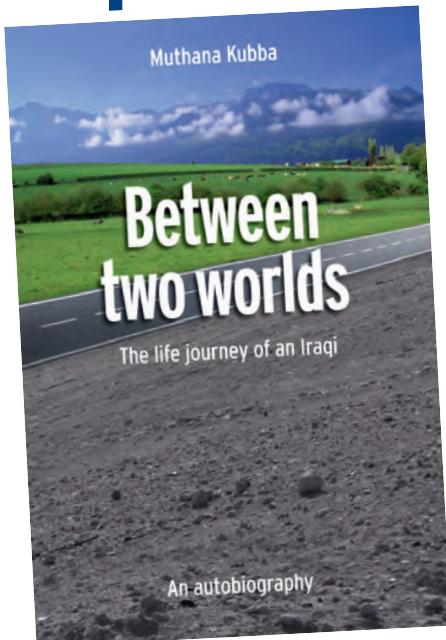
Ermano and I are still talking about a possible ski weekend for the IMCZ. Last year, we had a great time at Flims Laax. Let one of us know at the Stamm, if you have an interest in joining, so we can look into our options.

### NEXT MONTH:

I'll give you a checklist of gear you'll need for some serious resort skiing.

# Stories from Baghdad

Come and listen to a unique collection of stories and anecdotes from the land of 1001 nights, by someone who was born and bred there



IMCZ member Muthana Kubba shall give a speech in a special Stammtisch on Thursday January 20, 2011 at the Walchwiler Saal in the Park Hotel. He shall introduce his new book, Between Two Worlds and quote some stories from it. Personally signed copies of the book shall be available after the speech

Iraq has dominated the news for well over a decade. The general perception of the country has been overshadowed by Western media reports of violence and upheaval during and after the 2003 war which toppled Saddam Hussein. But what was life there really like, and how is it today? And what are the main differences between this ancient culture and life in the brash West?

One of the few people personally qualified to draw this contrast is Muthana Kubba, an Iraqi, successful first as a respected engineer in Baghdad, and then as an international entrepreneur in Europe. He tries hard to reconcile and understand both worlds.

Join him in a series of journeys from life in the marshes of Southern Iraq to the intricacies of Codecs, from ruthless dictatorship to Swiss mountain tranquillity, from soft spoken academia to vicious grey wolves of the business world, from British decency to blows below the belt. A fascinating trip by any account.

The book is full of real life anecdotes and short stories, and gives a unique personal insight into the inner workings of the Iraqi mind and society, as well as a glimpse into the world of international business and its intrigues. A rare opportunity to experience both sides of one of today's foremost topics.

Muthana Kubba • Between two worlds • The life journey of an Iraqi • An autobiography



HUMOR • IMCZ NEWS

## Quickies

What did the gangster's son tell his dad when he failed his examination?  
"Dad, they questioned me for 3 hours, but I never told them anything!"

What's the difference between people who pray in church and those who pray in casinos?

The ones in the casinos are serious.

When I was young I used to pray for a bike, then I realized that God doesn't work that way, so I stole a bike and prayed for forgiveness.

A little boy went up to his father and asked:

"Dad, where did all of my intelligence come from?"

His father replied, "Well, son, you must have gotten it from your mother, because I still have mine."

John's teacher sent a note home to his mother, saying, "John seems to be a very bright boy, but spends too much of his time thinking about girls."

The mother wrote back the next day, "If you find a solution, please advise. I'm facing the same problem with his father!"

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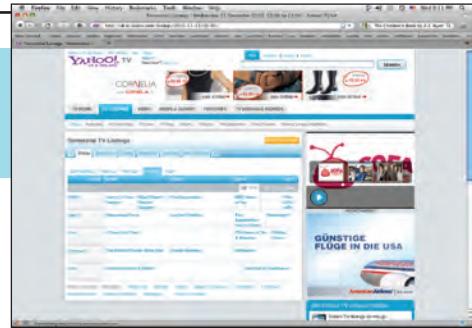
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[baarertaxi@bluewin.ch](mailto:baarertaxi@bluewin.ch)



by IMCZ member David Harris

All web sites included in this series are offered in an unbiased way and do not always reflect my personal views; the reasons for bringing them to your attention are that I found them interesting, perhaps offering another point of view and definitely worthy of note.



## UK English Language TV

<http://uk.tv.yahoo.com/listings>

Last month we gave individual addresses for English language TV. This site covers at one time the daily TV schedules for the major channels out of the UK.

## How To Be a Retronaut

<http://www.howtobeartronaut.com/>

If the past is a foreign country, this is your passport. Another absorbing journey into the past.



## LabLit

<http://www.lablit.com/>

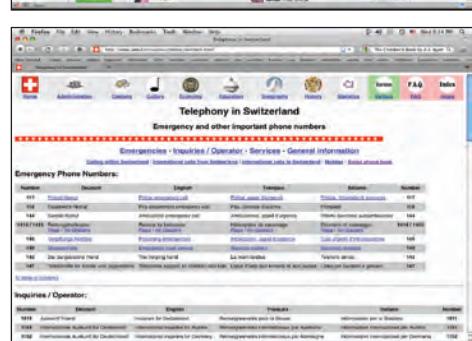
A clever website – LabLit.com breaks new ground in its portrayal of science and scientists.



## Swiss Telephony

[http://www.about.ch/various/phone\\_numbers.html](http://www.about.ch/various/phone_numbers.html)

This is part of an extensive website offering extensive coverage of Switzerland. I picked “Swiss Telephony” specifically as it offers useful information to the newcomer to this delightful country. But spare some time and surf the rest of [www.about.ch/](http://www.about.ch/).



## Another Point of View

<http://rael.org/home>

For centuries, scholars have been debating the two main possibilities for the origin and meaning of life. Some aspire to a higher philosophical dimension, which they can't find in the theory of evolution, while others dismiss as irrational any reference to an almighty god. But what if another theory, one both rational and with philosophical depth, were to be available?



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ugiu

language  
refinery

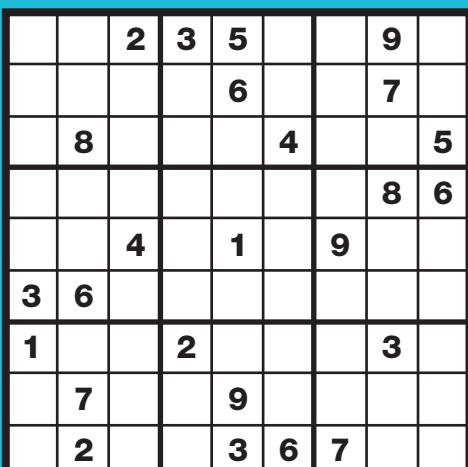
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## Sudoku



In the scramble to print the November edition of the Newsletter, a mistake was overseen by the proof reader and instead of the new November Sudoku, the October puzzle was put in. We apologise for this error, as a result of which the puzzle competition for November was cancelled.

This month's puzzle is hard but not diabolical. I guess many members would have a go at it and easily solve it. The hint of the frequency of the digits is very helpful. The deadline for receiving solutions is Silvester, December 31st. The winner shall be drawn from the pool of correct solutions received.

The easiest form in which the solution is sent, is nine rows of nine numbers in a Word document or an email. In every Sudoku, every digit between 1 and 9 occurs exactly once in each row, column and 3x3 square. Please send your answers to [muthana@trasco.ch](mailto:muthana@trasco.ch)



## Members' Marketplace

Are you **selling** your yacht (harboured in Piraeus)?  
Your Aston-Martin old-timer with the roll top roof?

A gorgeous view of the Bay of Biscay,  
with a little bit of house attached?

Or are you cashing in the half of your stamp  
collection that is finally worth something?  
Perhaps you're **looking** for all of these things?

**Then ADVERTISE here,  
in the IMCZ News;**

The Members' Marketplace is reserved for unformatted  
advertisements of 150 characters (approx. 3 lines) of text.

These are free of charge to IMCZ members.

Advertisements must be submitted as illustrated below.  
Longer advertisements cost CHF 30.-

**Example:** FOR SALE: gorgeous view of Bay of Biscay  
with stunning sunsets and high waves. Wee house (12 rooms),  
dock and yacht included. Call Bill at 041 123 4567.

### WANT TO SELL QUEUE MANAGEMENT SYSTEMS?

Member Holger Infeldt represents the Swedish firm Tjeders Industri AB, manufacturer of rather straightforward systems based on pre-numbered paper tickets for the customers waiting in line, combined with LED displays showing the ticket-number presently being served.\* Holger will give up his activities next year (2011) and is looking for somebody interested in continuing his business. The time required is very limited, so the business is not self supporting but ideal as a supplement for an existing activity.

Contact: [infeldt@swissonline.ch](mailto:infeldt@swissonline.ch) Tel.041/741 1575

\*About 10 years ago Holger introduced the sophisticated computer-based Q-MATIC system in Switzerland (used by the Swiss Post)

## Members' Marketplace

Want to create a new or amend an existing web-site but do not have the time or technical knowledge? Contact me for reasonable rates and optimized results. **Stephen Butterworth,** [Spb@entourage-butterworth.net](mailto:Spb@entourage-butterworth.net)

**Skis:** Volkl P50 SL Carver, silver w/ yel., 177cm, Slalom carving ski, Sfr.225 Or Volkl P40 F1, red w/ blk, 193cm, GS racecarver Sfr.175. Both w/ Marker bindings. Made in Germany, exc. cond.. Joe, [jjdow@hotmail.com](mailto:jjdow@hotmail.com).

## IMCZ NEWS Advertising Rates

**Circulation:** 255 plus online download.

**Issued:** Monthly

**Format:** A4 vertical, full color.

**Ad content delivery:**

electronic by e-mail, .pdf, .jpg, .gif

**Advertising Rates:**

- |   |           |
|---|-----------|
| • Full page, A4 vertical (19 x 27.7 cm),  | Fr. 200.- |
| • 1/2 Page, A5 horizontal (19 x 13.5 cm), | Fr. 110.- |
| • 1/3 Page, vertical (6.3 x 27.7 cm),     | Fr. 85.-  |
| • 1/3 Page, horizontal (19 x 9.2 cm),     | Fr. 85.-  |
| • 1/4 Page, A6 vertical (9.2 x 13.5 cm),  | Fr. 60.-  |
| • 1/4 Page, horizontal (19 x 6.9 cm),     | Fr. 60.-  |
| • Business Card (9.2 x 6.45 cm)           | Fr. 45.-  |

*Extra costs may be incurred for typesetting, special formatting, etc.  
IMCZ Members receive a 20% discount on advertisement costs.*

**Place your ad for an extended period and receive a discount: get seven months of advertising for six months paid, or receive twelve months for the price of ten.**

