

IMCZNEWS



JUNE 2008

EDITOR'S SUBTEXT

An American and The European Football Championship

Why all the fuss? I mean the wailing, droning car horns that blare uncontrollably in the soggy evening after another European Football Championship match has finally concluded. Cars with big flags and small flapping in the wind, drivers and passengers shouting and waving, blasting the horn in staccato beats or long, triumphant proclamations, from way down in Baar all through downtown Zug, past the Language Refinery office across the street from Metalli and off in the direction of Oberwil. Young men who don't know how to put their energy to good use? Well the last car was full of young ladies, and they can blare with their own gusto.

Am I too old already, too jaded, or just too American? At least I don't insist on saying 'soccer.' The European Football Championship provides an expatriate with a grand introduction to all the colors and flavors of European joie de vivre, footballers' athleticism and threshold nationalism. The men scurrying, cutting and diving over the pitch in jerseys and shorts must do more than score more goals in ninety minutes than the opponent who thwarts and tackles. The countries have something to prove to one another. Small wonder. Though each team still puts only eleven players on the field, the tournament is more crowded, and teams must jockey for attention. Where in 1980 a field of eight teams, two groups, contested the championship, this year there are sixteen clamoring for the trophy.

While we are no longer struggling with the grip of Communism in Europe, which gave the Championships a certain forum for détente, there remain the history of past grievances and inherited grudges with which nations still contend.

This is a point where as an American observer I must admit my naiveté; there is more historic national rivalry being played out and repeated here than I can grasp, so of course I will not understand the significance of the results. With the swaying, cheering fans and colorful uniforms worn by players who chase the ball and cross each other, it all appears so jovial, impromptu or suddenly fervent to me, leaving the entire, enormous business apparatus, the finagling of UEFA, the restrictions on what constitutes a public viewing and what brand of beer must thereby be drunk, the whole capitalistic zeal aside.

My appreciation for the most popular game in the world has grown, and I can muster an uneducated thrill at a deftly bent corner kick or a combination spot-on pass and blast into the far corner of the net. These moments emerge in viciously fought ground battles and in bitter defensive standoffs. They are precious. There might be one or two in a match, but they are seldom. Players chase up and down the pitch, sweating madly, spitting (usually not at each other), shoulder-on-shoulder or arms entangled, and no one gains an advantage. As a viewer I see, with the eyes of the whole stadium, that the players are running their hearts out to reach the verge of such a moment, as if in running enough a threshold of energy will be reached, crossed, and suddenly time seems to stand still as it unfolds: every man on the field is part of a scene in which the brilliant goal is made, and all



Remember

to attend the
Stammtisch
every Thursday
evening
18:00 – 20:00.

Join us at the
Park Hotel in Zug.
Through the bar in
the Dining Room.

IMCZ

Introducing...new members

THE IMCZ WELCOMES:

Jan Hoffmeister, who originates from Germany. Besides his native German, Jan speaks English and French. He is now managing director of DRSDigital AG here in Zug, and counts sports, travelling and reading among his interests. Jan and his partner Guesjal live in Steinhausen and have twin three-year-old daughters, April and Mae.

Gjon Nokaj hails from Switzerland and speaks German. Gjon is employed with Bank Julius Bär Ltd here in Zug. He counts football as a great interest. Gjon and his partner Nora reside in Buttisholz.

Gieri Gieger, is native Swiss, and speaks German and English. Gieri is head of the Bank Julius Bär Ltd subsidiary here in Zug. Among his interests, golf ranks highly. Gieri and his partner Sandra live in Cham, and have a daughter named Tanisha.

IN THIS ISSUE

FRONT PAGE

Editor's Subtext
New Members
Future Events

EVENT NEWS

IMCZ Meets the Junior
Chamber Zug
Style of Zug Apéro
ZIWC TGIF:
Mövenpick Weinkeller
IMCZ Networking
Stammtisch with HSG
Alumni Zug and ZIWC

WEB INSITES

Web InSite #3

HEALTH

Food quiz: are you
familiar with E-numbers?

CULTURE

The Echo Maker,
A Brain Mystery from
Richard Powers

SPORTS

From the Trails
Hiking Replaces Skiing
in Summer
From the Lanes
Poker Round

HUMOR

The Valor of Pirates

BITS AND

Member's Marketplace
IMCZ Rates
Corporate Space
Adieu

future events

- June 21: Lake of Zug Festival
- June 22: IMCZ/ZIWC Hike:
Ägerital Panoramaweg
- June 24: Style of Zug IMCZ Apéro
- June 27: ZIWC/IMCZ TGIF:
Mövenpick Cellars
- July 3: Networking Stammtisch
HSG Alumni Zug and ZIWC
- July 6: IMCZ/ZIWC Hike:
Zugerberg --> Wildspitz
- July 13: ZIWC Mexican Fiesta
- July 17: ZIWC Swiss-Way Hike,
Brunnen
- July 18: ZIWC/IMCZ TGIF,
Blue Balls Festival
- July 21: IMCZ Bowling
- Aug 16: IMCZ/ZIWC Hike: Aletsch
- Aug 18: IMCZ Bowling
- Aug 24: IMCZ Summer Luau



the fans will for years after recall to each other in lengthy debate how that shot occurred.

This rarity gives the beautiful game a futility which is difficult for an American-me-to reconcile. An hour and a half of heart-throbbing suspense for the fans, and energy expended all over the lawn by the players. For what? In the round robins the matches can go undecided. Can the players really hold their heads high and say, "We were with them step for step the whole time.?"

I grew up with American sports that champion great gobs of points, foster the impact an individual player can have on the outcome of a game or the physical dominance of one team over another. A colossal homerun smacked 500 feet (164 m) out of a ballpark, or a quarterback who can pass an American football half the length of the field to a teammate who outruns the defenders to the end zone. Blowouts occur regularly. One team grinds the other into the ground (or floor, or ice).

There is a latent violence here, an emphasis on confrontation and fulfillment that by comparison can overshadow finesse, discipline, teamwork, and the role that must be conceded to luck in achieving a goal. This is something held dear in football as Europeans and the rest of the world play it, with due acknowledgement to the Americans who also participate.

The footballer must bide his time. Indeed, the whole team, and with him the stadium, the nation itself must do so. Under normal circumstances - vague flashbacks of a fevered charge by someone with dark, curly hair in light blue and white - one man in a tricot cannot bring all the conditions together so that he gets the ball right where he wants it. Neither teammates nor opponents submit so willingly, or rather with so little exercise of personal volition. This is not chess. On the contrary, no one throws himself on the field and really means to stay there.

But there is no confusion of patience with laziness, of diligence with flagrant squandering of energy, of discipline with lack of heart to seize the moment and attack. The lines advance, or defend, passing first one way, dribbling another, testing each others' seams. The players look to create opportunities - for themselves or for a teammate - and the entire team, half the stadium and a whole nation can glory in it when the moment coalesces.

So perhaps I have understood something of how well football reflects history. What better place to do that than on a continent with such a wealth of tradition, and in a country steeped in almost seven hundred and twenty years of nationhood? Football thus becomes a glorious illustration of mutual dependency, retaining entirely its insistence on collaboration, its ability to confound, its beauty as a game which thrills and ignites.

I wish the Membership an inspired European Championship, with plenty of opportunities to view publicly the skill displayed and contested among nations, hosted right here in Switzerland.

Andrew DeBoo
IMCZ Newsletter Editor



EVENT NEWS

IMCZ Meets the Junior Chamber Zug: 18 June

by IMCZ President David LeBow

The Junior Chamber Zug (<http://www.jw-zug.ch>) is a Zug-based service organization, part of Junior Chamber International - an organization with roughly 200'000 members in over 120 different countries. The Junior Chamber Zug (JCZ) comprises some 50 active community-minded members between the ages of 18 and 40.

This year's JCZ has taken "Zug International" as its motto, and is planning an autumn event to reach out to and meet Zug-based expats with the hopes of aiding integration into the local community and increasing social contact. This fits perfectly with one of the IMCZ's own goals professed at our AGM in January.

I took the opportunity to meet JCZ representatives to discuss their plans, upon which the JCZ has arranged a get-together to help gather initial input for their autumn event from an expat's perspective. The JCZ invites 18 - 40 year old Expats from the Zug area to the **Almodobar on Wednesday, June 18th starting at 19:00** for informal discussions in a relaxed atmosphere. IMCZ members here have the chance to discuss their needs, interests and concerns and to help shape the **JCZ's Autumn Expat Event**.

Come out and meet other like-minded expats and members of the Junior Chamber Zug! Please send an e-mail to me at President@IMCZ.com to let me know if you can make it. Looking forward to seeing you there!

Volunteer Fire Brigade Sponsors Festival on Lake Promenade

As it has done for so many years in a row, and sometimes with bad luck due to inclement weather, the Volunteer Fire Brigade Zug is this year again sponsoring the Zuger Seefest, a festival which takes place along the Lake Promenade in Zug. The organizers expressly advise the use of public transportation.

The program is as follows:

Saturday, 21 June 2008

15.00 h

- Ensembles of the music academy will assemble at different points in the city: Rössliwiese, Hirschenplatz, Liebfrauenkapelle

17.00 h

- Seefest begins; stands for eating and drinking will be set up along the Lake Promenade

17.30 h

- Concert ("Brägleten") with 450 music academy students (Oberer Landsgemeindeplatz)

18.15 bis 23.00 h

- Ensembles from the music academy and other bands (Oberer Landsgemeindeplatz)
- Rundfunkband / 7tCover (Rössliwiese)
- Jazzband (Gärbplatz)
- Ländlertrio (Rehgarten)

23.00 h

- Fireworks display with musical accompaniment by Dani Häusler; Hujässler

02.00 h

- End

Rain date: Saturday, 28 June 2008

www.ffz.ch/dl.php/de/20080401151155/Flyer_Seefest_2008.pdf

IMCZ Board Members

PRESIDENT

David LeBow
041 727 1986
President@IMCZ.com

VICE PRESIDENT

Michael Dillhyon
041 727 1984
Vice-President@IMCZ.com

SECRETARY

Gordon Mehrtnes
079 408 2773
Secretary@IMCZ.com

TREASURER

Fabian Nicolussi
078 896 1745
Treasurer@IMCZ.com

MEMBERSHIP

Joseph Dow
078 907 8006
Membership@IMCZ.com

NEWSLETTER

Andrew DeBoo
041 760 1180
Newsletter@IMCZ.com

BOARD MEMBER

John Stuart
079 215 6871
Board@IMCZ.com

INTERNET / WEB

David LeBow
041 727 1986
Webmaster@IMCZ.com

Board Member bios are posted under the following link: <http://www.imcz.com/Board.asp>. Go ahead and check them out!



Style of Zug Apéro: 24 June

Style of Zug offers writing and luxury goods of distinctive and impeccable quality. A new-comer to Zug, located at **Zeughausgasse 4**, Style of Zug has set as its goal to become THE specialist for high quality written culture in all of Central Switzerland.



The renowned brands offered are sure to attract the most discriminating customers: Aurora, Caran d'Ache, Cartier, Delta, Faber-Castell, Graf von Faber-Castell, Markiario, Marlen, Montblanc, Montegrappa, Naldi-Italy, Nettuno, Paraferalia, Pelikan, Porsche Design, Sailor Japan, Signum and Visconti are a sampling.

In addition, Style of Zug also offers suitable writing, desk and office accessories.

Style of Zug has offered the International Men's Club of Zug a Member Discount of 10% upon display of IMCZ membership evidence: the distinctive IMCZ Member Badge.

A perfect opportunity to take advantage of this gracious offer and IMCZ benefit would be at the **Style of Zug Apéro on Tuesday, 24 June, beginning at 17:00** - exclusively for IMCZ members. Zeughausgasse 4 is in the direct vicinity of Postplatz (Post Office Zug). This is a brilliant opportunity to spot that gift for which you know someone has been looking. Please register by E-mail at President@IMCZ.com.

IMCZ Networking Stammtisch with HSG Alumni and ZIWC

The IMCZ continues its networking ways by planning another Stammtisch in conjunction with the ZIWC, extending the invitation on this occasion also to the HSG Alumni Association of Central Switzerland.

The staging of the event will be similar in format to other larger Stammtisch gatherings, taking place in the Walchwiler Saal of the Parkhotel rather than in the hotel restaurant.

The date and time are set for **Thursday, July 3rd, from 18:00 - 21:00**. This networking Stammtisch represents part of the IMCZ's continued effort to establish and strengthen stronger ties to civic-minded groups in the Zug area, and to offer IMCZ concrete opportunities to broaden their personal networks, share interests and perhaps spark opportunities for new activities. IMCZ members are reminded and encouraged to wear their Member Badges.

IMCZNEWS

Wants Your Input

The IMCZ Board has set itself goals for 2008 of getting members more involved in planning and execution of Club events, improving Club marketing and becoming better known in the local community, and achieving increased member contributions to the *IMCZ News*.

Are you planning or organizing an event which you would like to have publicized to the rest of the Club membership? Do you have a topic or interest about which you would like to write for the *IMCZ News* on a regular basis?

Submit your story to Newsletter Editor Andrew DeBoo by the middle of a calendar month to be considered for publication in the following month's *IMCZ News*. Share your interest or become better known within the Club.

The appearance of the *IMCZ News* has changed, supported by the professional expertise of graphic designer and photographer Ron Sumners. Member submissions of photos, particularly from Club events, will be considered for publication (sumners@databaar.ch), and Ron can be thanked personally on a regular basis at the Stammtisch with a toast of his good work.

"hmmm ... your ad should have been here."

"darn it."



ZIWC INVITATION: TGIF THANK GOD IT'S FRIDAY!

(The gentlemen whistle and clap.)

After a long week, let's all get together to have some fun! All ZIWC and IMCZ Members are welcome!

(They would like to stomp their feet, but this is a different kind of event. Little fingers at the ready.)

Come to the Mövenpick Weinkeller to imbibe some liquid culture. The wine shop is offering us an exclusive tasting. Get some tips about how to recognize and describe what you like.

(The nose on this one is fruity, while that one is a good deal more earthy.)

Perfect way to kick-off the weekend ahead! There is no Euro 2008 football match this evening!

(Easy on the palate, with a smooth and subtle finish. And look at those legs . . .)

Potential resources to prepare for the occasion:
www.oxfordwinerom.com/Wine%20Education/Wine%20Terms.htm
http://zebra.sc.edu/smell/wine_glossary.html

Date: June 27, 2008,

Time: 18:30 to 21:00

Place: Mövenpick Weinkeller

Baarerstrasse 141

CH-6300 Zug

Tel.: 041 766 81 90

RSVP: Gerie Servi at

hospitality@ziwc.ch by **June 25**

if you would like to stop by.

Directions:

accessible with Bus 3

to Kistenfabrik or Stadtbahn

to Lindenspark

(You can lead a man to water...)





Food quiz: are you familiar with E-numbers?

Contributed by IMCZ member Remo P. Jutzeler van Wijlen, Head R&D Sponser Sports Food Ing. Appl Food Sciences, MAS Nutrition & Health ETHZ

Are you one of these critical, health-conscious consumers checking each food item for those vicious e-numbers before putting it into your shopping basket? Or have you ever even noticed the "best before" date? Do you believe you can distinguish between junk and healthy food?

Well, let's start with a little food quiz to check your common sense on healthy food choice.

The quest is to match the respective ingredients lists A and B to either instant soup powder or to ready-to-use vegetarian lasagne filling. To make it easier, the designations of respective e-numbers are added in parentheses.

Ingredients A: water, sugar, fructose, bulking agent: E460a (cellulose), taste enhancers: E620, E621 (glutamic acid, mono-sodium glutamate), colourings: E160a, E160c, E160d, E101 (beta-carotene, capsanthian, lycopene, riboflavin), gelling agent: E440 (pectin), antioxidant: E300 (ascorbic acid), acidulant: E296, E330 (malic and citric acid), natural flavours.

Ingredients B: water, sugar, fructose, bulking agent: E460a (cellulose), acidulants: E334, E260, E330 (vinegar, tartaric and citric acid), taste enhancers: E620, E621, E363 (glutamic acid, mono-sodium glutamate, succinate), colourants: E160a, E160c, E101, E163 (beta-carotene, capsanthian, riboflavin, anthocyanins), acid stabilizers: E375 (niacine), flour treatment agent: E920 (L-cysteine), antioxidant: E300 (ascorbic acid).

Can you make up your mind? You'll probably start reading labels more often, and may well be considering not buying any of these foods anymore containing so many e-numbers, right? Well, for those who thought the list B has to go with the lasagne filling (right, there is a flour treatment agent added!) - I have to disappoint you.

And as for the rest of you: it is not the tomato soup, either! List A would also apply to a list of ingredients for an all-natural tomato, while list B describes the contents of a fresh apple! These lists are not even complete: you would easily find up to 20 e-numbers in both apples and tomatoes supplied by nature!

Surprised? Most people are, since wide public belief holds e-numbers to be the devil's (i.e. food industry's) work, which only exist to seduce us to eat unhealthy, tasteless trash made non-perishable, nice-looking and good-tasting with the help of e-numbers. But in fact, e-numbers resulted from an attempt to facilitate trade and specification paperwork within the food industry by assigning numbers to standardized, commonly used food ingredients, as well as to ease-shorten-label declarations of ingredients.

E-numbers could be likened to the so-called DIN norm in the technical industries. But ecological and organic purists took them as a tool of condemnation against food manufacturers, knowingly or unknowingly, despite nature's truth.

Or does pectin (E440), a fiber manufactured from apple marc, or citric acid (E330), won by fermentation of grapes, constitute such a big difference to what you ingest when eating it in fresh grapes, apples or tomatoes? Certainly there are other food ingredients or additives which are not that common in nature, or which actually are synthetic, some of them with limitations or concerns. But in the majority, e-numbers are given to substances that occur entirely naturally in our food.

As regards food additives, one has to keep several things in mind: first, additives allow food production in the needed quantities and required shelf-life suitable to our contempo-

rary division of labor. Second, the food-derived health risk posed from natural microbial origin is a real, not just a potential risk. Third, the highest number of food-related illnesses or health disturbances derives from poor hygiene in private or communal food preparation (i.e. not in industrial food production). Fourth and finally, the best knowledge concerning food-related health hazards we have is about food additives and not about food itself, simply because additives have to be tested and scrutinized for any potential hazard.

Large-scale testing is something which for sake of sheer quantity cannot be done on all food, and also has not been done because we traditionally presume safety in use. Flavoring our discourse with a pinch of irony, man's tradition of death is also ages old and safe for the vast majority. If we only search hard enough, we can find many malicious substances in nature itself. So a good portion of common sense and a bit of healthy fatalism can also be beneficial. The spook of cancer always seems to be lurking somewhere, but chances are very slim that you would get it from food additives. In fact, your exposure to carcinogens is higher from food: did you know that microbial aflatoxin and ochratoxin - mainly found in organic cereals - are strong carcinogens? Measures against their accumulation should to be taken, since cereals compose a staple in the human diet.



WEB INSITES

Web InSite #3: FAQ

Contributed by IMCZ Webmaster David LeBow

Q: What the heck does FAQ mean?

A: Frequently Asked Questions.

Q: Can I skip the opening Flash display?

A: Yes. Instead of browsing to www.IMCZ.com, put this link in your favorites and browse there instead: www.IMCZ.com/Home.asp. You will go straight to the home page..

Q: I don't always see all of the buttons at the top of the page - e.g., I don't see the "Resources" button.

A: Some content - resources, member directory, etc., are only activated once you log on to the website with your name and password.

Q: The website gave me a password. Can I change it?

A: Yes. The page displayed after you log on has a link which will take you to a page where you can change your password.

Q: Can anyone sign on to the website?

A: Only members in good standing with a password can log on.

Q: Can anyone see my membership information online?

A: Only logged-on IMCZ members have access to the membership database.

Q: I tried to look at the website but it said "Service Unavailable". What happened?

A: The company which hosts our website sometimes has difficulties answering all of its web requests. Wait 30 seconds or so and try again.

Q: I see a "Bulletin Board". Can I write things on that?

A: Yes, but only once you have logged on as a website user. Then you can add entries, make replies and edit your own postings.

Q: I logged in before lunch but when I came back, the website said I wasn't.

A: There is an automatic logout after 60 minutes of inactivity on the website.

The Echo Maker; A Brain Mystery from Richard Powers

by IMCZ News Editor Andrew DeBoo

The Reading Circle for English Language Literature took on Richard Powers's *The Echo Maker* as its object of discussion for May 2008. The novel presents a careful examination of aspects of human brain structure, its evolutionary development as compared with that of the sandhill crane, and most particularly and intimately of the brain's frailty, spun out in a carefully woven narrative.

Some participants deplored the book's length; Powers wallowed too much in detail or wandered on tangential paths of science, yet inasmuch as the brain and consciousness appeared as underlying main characters, it seemed he could never lose his subject entirely. Try the reader's patience he did plenty.

By saving grace the plot was constructed in the manner of a detective novel. The incident of investigation occurred within the first several paragraphs as Mark Schluter flipped his pickup truck off a lonely highway in the dark of night and deep Nebraskan winter. Within hours after his sister Karin races from Sioux City, Iowa to

Kearney (Nebraska) to glimpse her younger brother swathed in tubes and bandages, he goes into a coma. When he emerges, he cannot recognize her.

A rare disorder, Capgras syndrome, has invaded him, and Karin is now an impostor who does very well at being his sister. His two best buddies, Tommie Rupp and Duane Cain, and his sometimes evangelical Bonnie Travis have apparently undergone no transformation. Getting nowhere with the local neurologist, who seems more fascinated with what writing up Mark's case might do for him professionally than in helping Karin get her brother back, she writes to world-renowned Dr. Gerald Weber, the popularistic neuroscientist who has made all manner of brain functional abnormalities into talk show and coffee table fare.

Weber comes to Kearney when Mark has been moved to a rehabilitation facility, and at first Karin doesn't realize what a clinical badge Mark signifies for Weber either. Famous Gerald has come to witness live what he in his great career has till then only heard about. Mark steadfastly confounds any attempt to prove or even be tricked to the conclusion that Karin is his sister. The person who gets along best with him is Barbara, the nurse's aide, who shows a surprising grasp of

bring a resolution to so much mystery and frustration.

Not sure where to turn for solace or a welcoming ear, Karin ends up calling Daniel, her brother's bosom friend until the young men's adolescent falling out, after which Mark pursued automobiles and Daniel poured heart and soul into environmentalism and the sandhill crane refuge.

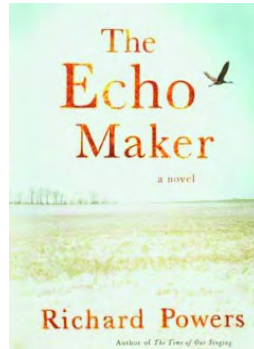
Powers sets the scene for grand scale assembly of a puzzle, piece by piece moving the characters closer. Barbara is exposed as a woman vastly over-qualified for her occupation; she increasingly draws the famed neuroscientist's attention. Weber's enormous confidence in and moral satisfaction with his work begins to erode when a review of his latest book criticizes his practice of drawing on the case histories of his patients for his own personal and professional gain. Karin is plagued by doubts about how capably she had tended her brother when

they were younger, and meanwhile she manipulates not just Daniel Riegel but also Robert Karsh, a local Kearney property developer, in a *deja vu* scenario. Mark's friends Duane and Tommie, it is revealed, witnessed the accident scene, drove to a filling station and called the paramedics, but did not tell Mark then afterwards.

Mark is in the midst of all this, a consciousness adrift, a brain snapping and popping to create a continuous story, to keep an organism believing that it is equal to its environment. All the major characters are suffering a crisis of identity, striving to build a house ... of cards: the only kind available. That of which consciousness can convince itself is true, and whatever outward evidence piled and piled story high can be explained, incorporated, refuted or ignored. Capgras is virtually characteristic of every personality in its own way.

The facts of the accident continue to emerge as the suspects and detectives converge on history. Mark and his buddies, Karin, Daniel, Robert and Barbara. Who had reason to be there on a dark night in Nebraska on a godforsaken highway? What could possibly have happened? It is Weber, spun out of control in an emotional centrifuge, who grasps what must have occurred in his amorous pursuit of Barbara that he himself is at a loss to explain. He is not sure if things can be set right, but he hopes that the chance remains. His brain is whispering, echoing the story, pray tell it be the right one.

The Reading Circle's next text will be 2005 Pulitzer Prize winner Marilynne Robinson's *Gilead*, a story of an elderly pastor's desire to explain himself to his young son, years after he has passed away. The meeting takes place on 26 June in the Dachraum at the Stadt- and Kantonsbibliothek in Zug. For further information on the Reading Circle please contact Andrew DeBoo.



Weber's literature, remarkable enough to snare the famous doctor's attention. Seeing a potential female bond, Karin tries to approach Barbara, but finds herself put off.

Framing and interspersing the stories unfolding here is that of the sandhill cranes, half a million of which migrate yearly through Kearney, Nebraska along the nearby stretch of the Platte River, travelling with mates and young as they've done for centuries immemorial. Their ecosystem teeters dangerously because human beings, a gregarious, consumptive species, is more rapidly appropriating local wetland reserves than the birds will ever be able to adapt to another environment. The situation for this life on earth is desperate.

This sentiment was spelled out too in the strange note Karin found on Mark's bed table in the hospital the first time she saw him, a prophetic message scrawled in a feathery hand. Somehow, Karin hopes, as does Mark then, that arriving at the origin of that cryptic missive can

APEX

Computer Technologies

For over 21 years, APEX Computer Technologies AG has provided high-quality custom software: **on time, on budget.**

APEX specializes in custom software engineering on the Windows platform for the European marketplace.

Our projects include:

- Large-scale, high-performance document management systems with over 3500 users (Swisscom).
- High-security communications systems (Swiss Foreign Ministry).
- Marketing analysis database applications (Siemens).
- MS-Office Integration packages/add-ons, website engineering for small and medium-sized businesses, and much more.

Using C++ with MFC, C# with .Net, ASP.Net, VB/VBA, SQL, MS-Access/Excel/Word and other tools, we can engineer the solution to meet your software needs.

We'd be happy to talk to you about your next IT project.

We're in Zug. We speak your language.

To find out why our customers have relied on APEX for over two decades, log onto www.APEX.ch/En/Home.htm for customer references and detailed project descriptions. For a consultation in English or German, contact David LeBow, Managing Director at 041 727 1986.



Hiking Replaces Skiing in Summer

Contributed by IMCZ Member Muthana Kubba

For many months our Membership Coordinator Joe Dow kept us updated on his skiing expeditions throughout Switzerland. I really appreciated his contribution. Although I am an avid skier, many of the places Joe described were new to me and perhaps for other club members as well.

The mountain world is at least as interesting in the summer. The very slopes which had given Joe, me and many others great pleasure in the winter, are now full of life and activity. The scenery in the summer is so strikingly different from that in the winter. There are many organized tours available, some with mountain guides.

HAHNEN TOUR

Engelberg and the surrounding region offer numerous possibilities. Take, as an example, two hikes up to the top of 'Hahnen' (2606 m) on **Saturday, July 26**, and **Saturday, August 2**. Both will be conducted with a mountain guide, and the whole hike - up and down - will take about 6.5 hours.

'Hahn' in German means rooster or cock, and the peak really looks like the head of a cock.

These hikes on the Hahnen are offered in cooperation with the **Engelberg Tourist Center** (T: 041 639 7777; e-mail: welcomed@engelberg.ch) and **Outventure** of CH-6362 Stansstad. Their website is www.outventure.ch, and telephone 041 611 1441.

Hikers must register with the Engelberg Tourist Center by the previous Wednesday evening. The minimum number of participants is five, so if you can assemble a group then you can also be sure that the hike will take place. The maximum number of participants is 12.

- Start/Meeting Point** Restaurant Ende der Welt, Horbis 6:00 a.m. Welcome and information. Hahnen summit, 2606 m above sea level
- Goal** Hahnen summit, 2606 m above sea level
- Duration** 6.5 h
- Price** For CHF 100 a season ticket can be purchased for the cable lifts.
- Equipment** Bring your own trekking or moun-taineering boots. Please bring a backpack with food and drink, warm clothing, anorak and rainwear, wal-king sticks
- Requirements** Fitness and condition for 6-7 hours' hiking. Sure-footedness and a head for heights essential.

TITLIS TOUR

For the still more enterprising, there will be a tour led by a guide on **August 24** which should also be very interesting. All the way up to the top of Titlis (3238 m) in 6.5 hours and down by cable car. (see <http://titlis.ch/index.php?id=309>). The cost is Sfr 62,- including refreshments all the way up and lunch at the top. The hike can be interrupted anytime on the way up in any of the 3 intermediate stations.

- Start** Engelberg Valley Station
Well-trained hikers: from 6:00 a.m. to 8:30 a.m.
Untrained hikers: from 6:30 a.m. to 8:30 a.m.
- Goal** Great Titlis to 3238 meters above sea level
- Duration** max. 6.5 h
- Price** CHF 62,- per person
Children up to 15 hike free, but not recommended for children under 10.
- Package**
 - Valley journey (if desired also stages of upward hike)
 - Refreshments at Gerschnialp, Trübsee, Stand
 - Drink at Great Titlis summit
 - Meal at Titlis
- Equipment** Hiking clothing (wind/rain jacket, hat, sweater, long trousers), stable shoes (hiking boots), sun protection, backpack
- Execution of hike** Information about whether the hike will be carried out available by calling 041 639 50 68 from Friday, 22 August, 17:00 h

For additional Family hikes see (in English): www.bergfuehrer-engelberg.ch/

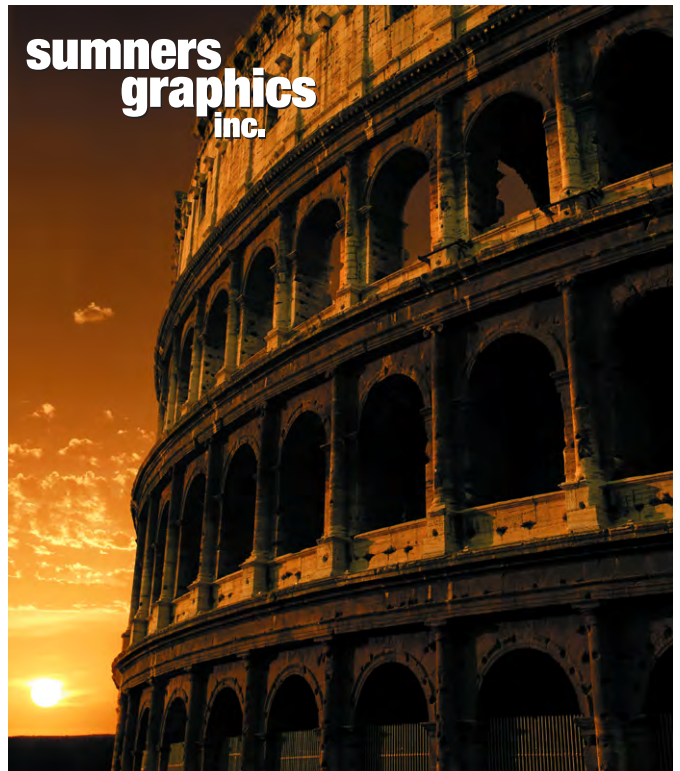
From the Trails... IMCZ-ZIWC June Hike

IMCZ Membership Coordinator Joseph Dow has teamed up with ZIWC Hospitality Chairwoman Gerie Servi to offer a hike for Club members.

- Where:** Panoramaweg Aegerital
- Description:** Raten to Sattel with a possible continuation on to Unteraegeri for those wanting more!
- When:** Sunday June 22nd
(21st if rain predicted for Sunday)
- Meeting Time and Location:** 9:25 a.m. in Raten at the bus stop (earliest bus out of Zug is 8:40, Bus 1).
- Duration:** 2.5 Hours + at a moderate but somewhat leisurely pace
- Need:** Good Hiking Shoes, Hiking clothes, Sunscreen, Sunglasses, Hat, Plenty of Water, Food (own lunch & energy bars) and walking sticks are recommended
- Contact:** Joe, membership@imcz.com or Gerie, gerie@1440trading.com for further details and to sign up.

More Hikes to follow:

- July 6th** (Raindate: 5th): Zugerberg to the Wildspitz; moderate difficulty; details to be announced.
- August 16th** (Raindate: 17th): Aletsch Glacier; moderate difficulty; details to be announced.



photography
fine graphic design

sumnersgraphics.com

041 535 61 22



From the Lanes... IMCZ Bowling

On 19 May some twenty bowlers again took to the lanes of the Cherry Bowl in nearby Sihlbrugg for another friendly contest. Activity organizer Steven Butterworth has encouraged a distribution of the better bowlers among the average and less good in order to facilitate knowledge transfer.

He himself has benefited. "I really enjoyed coming up the list of bowlers with my best score for a very long time. I have to thank Janis Meier for putting me right as to what I have been doing wrong." Steven placed seventh, with a high game of 132 and a three-game total of 369.



IMCZ President David LeBow continued his besting efforts, again leading the field with a three-game total of 392, nipping Ron Sumners by a mere seven pins. Also in the top five were Ralph Heller (383), Carol Heller (380) and Carol Gipson (377). Readers who think a casual appearance at the ZIWC-IMCZ Bowling Challenge later in the year might score them a prize had better think again: come out to the lanes instead and spend time training with serious rollers.

The IMCZ's regular bowling event for Club members takes place on the **3rd Monday of every month: the next event will take place June 16**. Dates to follow include 21 July, 18 August and 22 September. Steven Butterworth has negotiated a splendid 25% discount with the Cherry Bowl (just off the end of the freeway in Sihlbrugg).

The crush of strikes and thrill of spares **begins at 19:30**, and the event is open to registered and prospective IMCZ and ZIWC members. Early arrival to assure good shoes, a good ball and some liquid calisthenics is encouraged. **Reservations are required**, since the Cherry Bowl must be notified of how many bowlers to expect. Please **contact Steven Butterworth by the preceding Friday** via e-mail or phone, butterworthsp@gmail.com or **041/790 4172**. If you register to bowl and can't attend, you must let him know by the preceding Friday. The **IMCZ No-Show policy** applies. The cost for an evening is CHF 20.00 for two hours of bowling and shoe rental - a bargain indeed - and concludes at 21:30.

Full House? Royal Flush? What's Your Hand?

You'll only find the place if you're invited, go with someone who can vouch for you and knows how to get there. A twisting walk to a back alley somewhere in downtown Zug. The coded knock, some kind of a hand sign through the window in the door, then the bouncer, bald-headed with a goatee, wearing dark glasses, and more muscular than my SUV steps out. "Who's that?" he asks.

"He's with me. I told Joel he was coming."

"If Joel says so, then have a good evening, gentlemen." He smiles and stands aside the door, and we can glimpse the single spots of light over the tables in the otherwise dark and smoke-filled room.



This scenario is **not** what you will find at a Club Poker Evening. IMCZ member Joel Ray is interested and willing to lead the deal in starting a regular round of poker. Card sharks, high-stakes bettors and those with ambition are encouraged to contact Joel, since the numbers may make a difference in the possible venue and organizational details. Joel can be reached at uofngoose@yahoo.com.



The Valor of Pirates

Contributed by IMCZ Membership Coordinator Joseph J. Dow

Long ago, when sailing ships ruled the waves, a captain and his crew were in danger of being boarded by a pirate ship. As the crew became frantic, the captain bellowed to his First Mate, "Bring me my red shirt!" The First Mate quickly retrieved the captain's red shirt, which the captain put on and led the crew to battle the pirate boarding party. Although some casualties occurred among the crew, the pirates were repelled.

Later that day, the lookout screamed that there were two pirate vessels sending boarding parties. The crew cowered in fear, but the captain, calm as ever bellowed, "Bring me my red shirt!" And once again the battle was on. However, the Captain and his crew repelled both boarding parties, though this time more casualties occurred.

Weary from the battles, the men sat around on deck that night recounting the day's occurrences when an ensign looked to the Captain and asked, "Sir, why did you call for your red shirt before the battle?"

The Captain, giving the ensign a look that only a captain can give, exhorted, "If I am wounded in battle, the red shirt does not show the wound and thus, you men will continue to fight unafraid." The men sat in silence marvelling at the courage of such a man.

As dawn came the next morning, the lookout screamed that there were pirate ships, 10 of them, all with boarding parties on their way.

The men became silent and looked to the Captain, their leader, for his usual command. The Captain, calm as ever, bellowed, "Bring me my brown pants!"



Photo of the Month
Lake Luzern • Ron Sumners

www.istockphoto.com/sumnersgraphicsinc



Members' Marketplace

Are you *selling* your yacht
(harboured in Piraeus)?

Your Aston-Martin old-timer with
the roll top roof?

A gorgeous view of the Bay of Biscay,
with a little bit of house attached?

Or are you cashing in the half of
your stamp collection that is finally
worth something?

Perhaps you're **looking** for all
of these things?

Then **ADVERTISE** here,
in the IMCZ News;

The Members' Marketplace is reserved for unformatted advertisements of 150 characters (approx. 3 lines) of text. These are free of charge to IMCZ members. Advertisements must be submitted as illustrated below.

Longer advertisements cost CHF 30.-

Example:

FOR SALE: gorgeous view of Bay of Biscay with stunning sunsets and high waves. Wee house (12 rooms), dock and yacht included. Call Bill at 041 123 4567.

Members' Marketplace

FOR SALE: SWITEL Internet Phone IP 700K, VoIP phone for a PC, never used because I was stupid and forgot I have a Mac. Duh.
sumners@databaar.ch CHF 30.

Farewell ... adieu

The **IMCZ** wishes well to:

Chris Thomas • Brian Arpajian • John Frelsen • Martin Wright • Franz Suter • Chris Robinson • Harry Oppenheim

Special mention: Dr. Sven-Erik Bergh (6 January 1912 - 5 June 2008), a long-standing member of the IMCZ and well-remembered by a number of the Club brethren, has just recently passed away. Dr. Berg was best known for his activities as a publisher, and particularly for some of the coups he scored in publishing particular talent ahead of the general market.



Originally from Sweden, Dr. Berg completed university-qualifying secondary school (Abitur) in Germany. During the Second World War he travelled continuously between the USA, Switzerland and Sweden, in order to publish German writers living in exile.

He brought Pippi Longstocking to the USA as an agent, directed the UNO publishing house in New York following the War, and later his own Sven Erik Bergh publishing house in numerous countries.

In this capacity he brought several titles by V. S. Naipaul, who later won the Nobel Prize for Literature, to Germany (five titles) and Sweden (seven titles).

A funeral service was scheduled to be held at the Marienkirche in Unterägeri on Saturday, 14 June 2008, and Dr. Bergh will later be laid to rest in his native Sweden. The IMCZ remembers him well and fondly, and offers sincere condolences to his family and survivors.

IMCZNEWS Advertising Rates



Circulation: 225 plus online download.

Issued: Monthly

Format: A4 vertical, full color.

Ad content delivery: electronic by e-mail, .pdf, .jpg, .gif

Advertising Rates:

- Full page, A4 vertical. (19 x 27.7 cm), Fr. 200.-
- 1/2 Page, A5 horizontal (19 x 13.5 cm), Fr. 110.-
- 1/3 Page, vertical (6.3 x 27.7 cm), Fr. 85.-
- 1/3 Page, horizontal (19 x 9.2 cm), Fr. 85.-
- 1/4 Page, A6 vertical (9.2 x 13.5 cm), Fr. 60.-
- 1/4 Page, horizontal (19 x 6.9 cm), Fr. 60.-
- Business Card (9.2 x 6.45 cm) Fr. 45.-

Extra costs may be incurred for typesetting, special formatting, etc.
IMCZ Members receive a 20% discount on advertisement costs.



language
refinery



Editorial Excellence for Corporate Leaders

www.language-refinery.com / +41 (0)41 760 11 80