



# IMCZ NEWS

## FUTURE EVENTS

Watch this column for a rolling forecast of IMCZ events and events to which IMCZ members are invited. Whilst we will do our best to provide long range dates we will only announce an event once all aspects of that event are confirmed.

**NOVEMBER 9 Tuesday**  
ZIWC Business Forum —Talk—'Socially Responsible Business' by the Communications Manager of The Body Shop. Congress Centre Metalli, Zug

**NOVEMBER 18 Thursday**  
BSCC—Business Luncheon  
See enclosed flyer

**NOVEMBER 19/20 Friday/Saturday**  
ZIWC—Book Sale  
Zugerland

**NOVEMBER 27 Saturday**  
TRYathlon—see this page  
Cherry Bowl, Baar

**JANUARY 22 Saturday**  
Burns Night Supper  
Landhaus, Baar

**FEBRUARY 24 Thursday**  
Annual General Meeting  
Casino, Zug

**MARCH 29 Wednesday**  
BSCC/IMCZ — Talk by Mr Popper  
Swiss Radio International  
Congress Centre Metalli, Zug

*Watch this  
space in  
future issues  
for a  
rolling forecast*

BSCC—British Swiss Chamber of Commerce  
IMCZ—International Men's Club of Zug  
ZIWC—Zug International Women's Club

**STAMMTISCH - EVERY THURSDAY**  
17.30 hrs to approx. 19.00 hrs Casino  
Restaurant, Zug

# TRYathlon

**With emphasis on the TRY**

**Saturday, November 27, 1999**

**Apéro 18.00 hrs**

**Play begins 18.30 hrs**

**at the Cherry Bowl, Baar**

## **bowling—pool—darts**

You don't have to be an expert or an athlete.

**THIS IS A PURE FUN EVENT FOR CLUB MEMBERS, THEIR PARTNERS AND GUESTS .**

Each participant will take part in the three disciplines—a full game of bowling, the highest score with twenty-one darts and sinking a rack of pool balls against the clock.

There will be prizes for winners and losers and the whole evening will cost you only Sfr 16 per person.

The apéro is courtesy of the IMCZ but please note that any food or drinks consumed for the rest of the evening will be at your own cost.

*To take part please send your registration to David HARRIS, see enclosed sheet, to arrive by November 20*

Acting President/Treasurer Bas VEENENDAAL  
T 01-761 10 53  
Secretary - Rolf HOLDENER  
T 041-760 19 58  
Membership Sec.- Steven BUTTERWORTH  
T 041-790 41 94  
Editor IMCZ NEWS - David HARRIS  
T 041-790 35 81  
Board Member -  
Michael BENTLEY T 041-741 32 25  
Ivor JOHNSTONE

*Any views expressed in the IMCZ NEWS are those of the contributor and not necessarily those of the IMCZ.*

## ADVERTISING

As you know for a number of years production and postage of the IMCZ NEWS has been partially subsidised. For the past twelve months however the Club has been paying the normal rates for printing and postage—and whilst these costs are not high they have caused us to seek ways of offsetting some of the cost rather than increase the annual dues. Thus we have elected to take on very limited advertising. Advertising which we feel is relevant to Club members.

The Clubs first advertiser is the Casino restaurant—the Club's spiritual home—their advertisement will run initially for twelve months starting with this issue.

## HOWARD LEWER

Howard LEWER, who returned to the UK some months ago, has a new address:-

Howard LEWER  
Penfold Associates  
Rowan Cottage  
Wrayton  
Nr Melling  
Lancs, LA6 2QU  
UK

T/F: 0044(0)15242 74389  
E-Mail: howard.lewer@btinternet.com

## ZIWC BUSINESS FORUM

Their next meeting takes place in a few days time on Tuesday November 9 in the Congress Centre Metalli, Zug.

The speaker will be the Communications Manager of The Body Shop who will talk about:-

**Socially Responsible Business.**

**Between Markets and Values—**

**Learning to lead in a responsible way.**

**Apéro 19.00hrs Presentation 19.30hrs.**

The Body Shop is known world wide for its skin and hair care products and currently has over 1500 shops in 47 countries.

To attend please use the enclosed registration form or call Michele Cueni by November 5.

## BSCC LUNCHEON

The BSCC are inviting IMCZ members to a Business Luncheon to be held in Zürich on Thursday November 18. The enclosed 'flyer' gives all relevant details. Please note that normal participation fee is Fr 95 but to IMCZ members and guests it is just Fr 75

## SWITZERLAND and the EUROPEAN COMMUNITY

Report by Bas VEENENDAAL

The interactive debate on October 14 dealt with a particularly hot subject—Switzerland and the European Community and should Switzerland join or not. The stars of the evening were the panel—made up of Muthana KUBBA, Peter BAEHR, Max LUSTENBERGER and Chairman Michal BENTLEY.

The discussions were lively and animated with excellent arguments both for and against—but it was clear that whatever differences the delegates had they shared one factor in common and that was a general contempt for politicians of whatever persuasion.

Muthana KUBBA pointed especially at the impracticability of borders, the unnecessary bureaucracy, the escalating cost and problems. Peter Baehr indicated that the EU was inherently unstable with a tendency to over regulate on many items and with a philosophy of income transfer from rich to poor. Added to this was the slow move of wanting to expand eastward at even greater cost to member states. All of this indicated that it would be far too costly and impractical for Switzerland to join.

Max LUSTENBERGER attempted to draw the strands of the various arguments together pointing out that whichever way the future went—Switzerland would face penalties in one way or another. Banking wise there was no problem as there are currently EU countries where banking secrecy is far stronger than Switzerland. He felt that in the end analysis it would prove impractical for Switzerland to live as an island.

The ensuing discussions were sometimes heated and loud but the chairman, Mike BENTLEY, with his ever present and subtle wit kept things on an even keel.

Our thanks to the panel for their efforts and the considerable time put into constructing the evening. Our particular thanks also go to Muthana KUBBA and Peter BAEHR whose comments, at the last AGM, got the project underway.

And thank you Muthana for liaising with the various people in the run up to the evening.



## TRYathlon

This is our last event for 1999—it'll be fun—break out of the rut come and join us.

## CHARITY GOLF TOURNAMENT

Report by Ian PARK

We were organising away and as usual full of trepidation, was it going to work out, would our members support us once again. Then it happened, I was presented with a list of donations made by Club members and their companies. I have to say that my heart swelled and I felt immensely proud. From then on I knew that the day would be a success.

Mike BENTLEY, Julian MYERSCOUGH, David HARRIS (and Ian PARK, editors note) were the stars—Mike used his charm to extract very generous donations and gifts for the day, Julian organised an impressive number of Pro's and all the golfing aspects to a tee!, David worked tirelessly in the background (and Ian tied it all together, editors note).

**Blessed by the weather, the golf itself was tremendous fun**

**We even had a hole in ONE!**

**I seem to have slipped into rhyming verse  
But it wont last long as I already hear the editor curse!**

Our winner and new IMCZ Champion is John STUART, who played superbly, strangely my name was nowhere to be seen (must make a mental note to play better next year) and then onto dinner, prize giving and entertainment.

The food was good and plentiful and a bottle of wine was offered to each table by our 'hole in one' man Julian MULLINS. Entertainment by Triple-by-Pass was great—my how they have improved since the first Charity Day back in 1992. Especially pleasing was the number of members who joined us for the evening to help make it all a real IMCZ event.

As ever the assembled crowd was generous in their buying of raffle tickets and the IMCZ responded, in the person of Mike BENTLEY and AMGEN, in giving everyone a free T-shirt. I could go on and on but I feel the weight of the Editors pen above my head and so may I simply say -

GREAT DAY

MY THANKS TO ALL WHO MADE IT  
THAT WAY

(oh no not another rhyme ... Cut ... Cut)

## NOTE FROM THE BOARD

The IMCZ Board offers its grateful thanks to Ian PARK for once again masterminding the Charity Golf Tournament.

## WEATHER

According to horticultural experts there are strong reasons to believe that this winter could well be long and tough.

SEERESTAURANT CASINO ZUG

Das Haus an bester Lage

ARTHERSTRASSE 2  
6301 ZUG  
TELEFON 041-729 10 40  
FAX 041-729 10 41