



# IMCZ NEWS

Published by the International Men's Club of Zug

June 1997

## it's barbecue time



**RAIN OR SHINE  
JOIN US FOR THE IMCZ  
ANNUAL BARBECUE.**

**18.30 hours Saturday  
28th June 1997  
Sibrisboden Waldhutte, Unterägeri  
Apéro 18.30 to 19.00 hours.**

**The cost is Fr 50 per head which  
includes the apéro, dinner and coffee.  
Drinks through the evening are at own  
cost.**

**Route instructions to the Sibrisboden  
Waldhutte are given elsewhere in this  
edition of the IMCZ NEWS. When you  
get nearer the site look for IMCZ signs.**

**Please complete the enclosed  
registration form and return it to David  
Harris by post or fax to arrive by  
Monday June 23rd 1997.**

**Payment to be made on the night.**

***Guests are more than welcome***

**SEE YOU THERE**

## FUTURE EVENTS

Important Club dates for your diary

**June 6th (18.30 hrs onwards Friday)**

**\*\* TGIF \*\***

Brauerei, Baar

**June 17th (Tuesday - evening) (invitation from ZIWC)**

**\*\* Public Relations \*\***

Talk by Dr Peter Knobel

Park Hotel, Zug (more information elsewhere)

**June 25th (19.30 hrs Wednesday)**

**\*\* Pool \*\***

Cherry Bowl, Baar

**June 28th (Saturday - evening)**

**\*\* Barbecue 97 \*\***

Sibrisboden, Ageri

**July 4th (18.30 hrs onwards Friday)**

**\*\* TGIF \*\***

Brauerei, Baar

**July - date to be advised (weekday)**

**\*\* Visit de Beers Switzerland \*\***

Details to be advised

**July 27th (09.00 hrs Sunday)**

**\*\* 3rd IMCZ Charity Golf Tournament \*\***

Golfpark Holzhäusern

**August 1st (18.30 hrs onwards Friday)**

**\*\* TGIF \*\***

Brauerei, Baar

**August 12th (Tuesday)**

**\*\* Business Lunch \*\***

Venue to be advised

**September 7th (Sunday - day)**

**\*\* Swiss Ascot Lakeside BBQ \*\***

Details to be advised

We are always seeking new and interesting events for club members - if you can help or if know someone who can then please call David Harris on (041)790 35 81.

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## BUSINESS LUNCHESES

The next Business Lunch is scheduled for August 12th at a venue yet to be decided.

If you wish to know more about the Business Lunches or want to join in then please call Tony Button on (041)760 57 70 or fax (041)760 58 10.

## TGIF

(Thank Goodness Its Friday)

>>>>>>Come and join us<<<<<<

Relax, have a drink in a pub type atmosphere and meet  
IMCZ friends.

New members are especially welcome.

See FUTURE EVENTS column for dates

**Brauerei, Baar from 18.30 hrs.**

## INVITATION FROM ZIWC BUSINESS FORUM

The Business Forum of the Zug International Women's Club has invited the IMCZ to their next meeting at 20.00 hrs on Tuesday June 17th 1997 at the Park Hotel.

The subject for the evening will be  
**'Public Relations - and the fine art of building trust and confidence with the general public'.**

Giving the presentation will be **Dr Peter P Knobel Ph.D., M.Sc., President of the Swiss Association of Public Relations Professionals, owner of a Zug based PR Consultancy and a partner of Advico Young and Rubicam**

The apéro is sponsored by Key West International.

To register please use the enclosed reservation slip or call Michele Cueni on P (041)780 97 79 or B (041)780 65 84. Deadline is Monday June 16th 1997.

## IMCZ QUESTIONNAIRE

Overall, the response to the questionnaire, put out earlier this year, was not brilliant but perhaps enough to determine that we, the board, are doing things more-or-less right. Following is an abridged analysis of the answers received.

**WHAT TYPE OF ACTIVITY DO YOU ENJOY THE MOST?** In order the answers were - 1. Social contacts, dinners, excursions. 2. Business contacts, information exchange. 3. Cultural presentations.

**WHAT ARE YOUR INTERESTS?** No useful analysis can be made without a 100% return.



**WOULD YOU LIKE TO SEE SPECIAL INTEREST GROUPS?** There was a small majority voting YES.

**WOULD YOU BE PREPARED TO LEAD A SPECIAL INTEREST GROUP?** The majority said NO but we will pick up on those who almost volunteered.

**WHICH CLUB EVENTS DID YOU FIND OF MOST INTEREST?** All Club events came out almost equal.

**HOW FREQUENTLY DO YOU ATTEND CLUB EVENTS?** The majority answer was OCCASIONALLY. With TIME CONFLICT given as the reason for not being more involved.

**ARE YOU HAPPY WITH FREQUENCY OF EVENTS?** Majority answer was YES.

**TIMING OF EVENTS?** Majority answer was EVENING but there is a place for the occasional DAY or even a WEEKEND event.

**WEAKNESS OF CLUB?** None that could be identified as such.

**STRENGTH OF CLUB?** International, English speaking, friendly and relaxed atmosphere, not over organised, good mix of social and business.

**PURPOSE OF CLUB?** This was clear and included social mixing, internationally minded, friendship, catalyst to meet English speaking people without commitment, charity, good relations with local population.

**EXPECTATIONS OF CLUB?** Relaxed meetings, light hearted atmosphere, understanding of other view points.

**MEMBERSHIP FEE?** No argument here. With one exception everyone considered Fr 55 to be an acceptable annual membership fee with individual charges, as relevant, to a specific event.

## GERMAN LESSONS CANCELLED

Sadly we have had to cancel the Swiss German classes as our very able instructor, Hans Häcki, has yet to crack the problem of being in two places at one time.

Those of us who attended the classes felt that we were truly achieving something, perhaps because we were with friends and having fun whilst we learnt.

## GOLDSMITHING

We would like to thank Club member Rolf Holdener for his presentation on Wednesday May 14th. Our thanks also to Barbara Holdener for operating the slide machine.

There is a tough four year apprenticeship to be served before a goldsmith can become qualified. Even then unless that person has true artistic ability he, or she, will not go on to designing and making jewellery.

Rolf is a craftsman, in the true sense of the word, with the ability to design and make jewellery. He explained

something about his craft and showed us various pieces designed and made by him.

## SPECIAL OFFER

FROM OUR CLUB MEMBER AT ROSCHEL AG

**>>STILL OPEN<<**

In September ROSCHEL AG are launching a line of top quality business shirts featuring the finest Italian cotton, top quality manufacturing and the latest fashion in style and colour.

As their business is direct to the consumer they are offering the IMCZ a half price deal. Shirts normally retailing at between Fr 168 and Fr 198 will be available at between Fr 79 and Fr 99. If that isn't enough IMCZ members will get a further Club discount of 10%.

To take advantage of this tremendous offer please contact Hermann JECKER at his office on Tel (041)711 51 80 or Fax (041)711 42 82

## ZUGERSEE CYCLE RIDE

Nine people took part in the more physical side of the event on Sunday May 25th. Two more followed with a car, as service back-up, and one member joined us for lunch.

The day was excellent. Christoph (the Club treasurer) (having just returned from holiday in the military) was in charge of things and (with help from others) managed to guide the group around the lake without problem. The first stop was at Ian Park's office where refreshments were available. The lunch stop was in Immennsee followed by a watering stop at the Vilette in Cham before the final leg to the Casino in Zug.

Susanne pedalled 'manfully' (should that be 'womanfully'?) and did well once she had sorted out the gearshift. David Kellermann deprived us of entertainment this year by hiring a cycle. On the final leg, in fact no more than 2m from the Casino, Gavin Skinner had to call on the help of the service back-up. His chain had broken but as luck would have it the service crew had a spare link.

## 'SWISS ASCOT'

Once more we are gearing up for a 'CHARITY DAY'. We are aiming for is a real fun event, for Club members and their families, in the form of the very first event. We have yet to make a final decision regarding the site but hopefully it will be by a lake.



In past events we have always worked in close co-operation with the ZIWC but this year the event is a true joint venture.

The date set is Sunday September 7th and the theme for the day will be the Ascot races. We will release more details in future issues of the IMCZ NEWS.

## .....

### TGIF

We are having to review the long term venue for the TGIF as Barbara, the lady managing the Brauerei Restaurant, has moved on. We will of course let you know in good time for future TGIF's. The June meeting is OK at the Brauerei.

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### 1997 IMCZ DIRECTORY

Roughly 50% of members have returned the updating forms  
THANK YOU.

We now have to assume that the remaining details are all correct and that we can now proceed with the layout and printing of the DIRECTORY.

## .....

### BARBECUE 97 & HOW TO GET THERE

**Sibrisboden Waldhütte, Unterägeri.  
Saturday 28th June 1997  
Apéro 18.30 hrs Food 19.00 hrs**

From Zug drive to Unterägeri. Turn right at the signpost for Hürital (on the same signpost there are signs for Altersheim and Gewebezzone) into Neushellstr. Drive on until you reach the Zugerbergstr. Turn right here. Continue on until you reach a 40 limit/PRIVATE sign. This is a junction of four small roads with the Landgasthof Schützen to your left. You want the centre road of the three facing you. LOOK FOR THE IMCZ SIGNS.

## .....

### STAMMTALK

We meet in the Seerestaurant, Casino, Zug every Thursday, from approx. 17.30 to 19.00 hrs, for a sociable drink and wide ranging discussions.

If the Casino is closed for any reason we meet in the Park Hotel.

## POOL

To join this very social group of pool players please call Stephen Butterworth - Tel. 041-790 41 94 Fax: 041-790 41 72. We will be running regular pool evenings through 1997 - see the Future Events column for dates.

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### SPECIAL INTEREST GROUPS

Following member suggestions we are looking at the possibility of starting specific interest groups i.e. ball room dancing and golf. If there is sufficient interest in either of these we are prepared to get a group up and running.

#### BALL ROOM DANCING LESSONS

If you want to learn ball room dancing or brush up on long forgotten skills, together with your partner, this could be the ideal place for you. Call Hans Häcki on (041)780 98 51

#### GOLF

We are aiming to form an IMCZ Golf society to meet perhaps once a month. If this is your sport then please call Ivor Johnstone on (041)710 49 29.

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### MEMBERSHIP DUES

HAVE YOU PAID YOUR 1997 IMCZ DUES ??????

There are still a number of members who are a little slow in paying. If you have mislaid the payment slip then please call our Treasurer Christoph Rechsteiner on (041)710 22 33.

Any views or opinions expressed in the IMCZ NEWS are those of the contributor and are not necessarily those of the Club.

Editor - David H A Harris, Schönggrund 11, 6343 Rotkreuz  
Tel: (041)790 35 81 Fax: (041)790 35 83  
E-Mail: davidharris@bluewin.ch

**YES**

**I want to attend the IMCZ**

**BARBECUE 97**

**on June 28th, at Sibirboden Waldhutte**

MY name is.....

GUEST names are.....

.....

.....

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Please return this form by post or fax to  
David Harris, Schöngrund 11, 6343 Rotkreuz.  
Tel (041)790 35 81 Fax (041)790 35 83  
E-Mail davidharris@bluewin.ch  
to arrive by Monday June 23rd.

TO

Michele Cueni

Zug International Women's Club

Business Forum

Flurstr 1, 6332 Hagendorn

Fax: (041)780 01 82

Tel: P (041)780 97 79 B (041)780 65 84

Presentation

by

Dr Peter P Knobel Ph.D, M.Sc.

**PUBLIC RELATIONS**

**the fine art of building trust and confidence with the general  
public**

Park Hotel June 17th 1997 20.00 hrs

My name is:.....

My guests name is:.....

Please return this form by post or fax to arrive at the above  
address by Monday June 16th 1997.

**IMCZ RESERVATION**